

SOUTHWESTERN UNIVERSITY

Fact Book
Fall 2020



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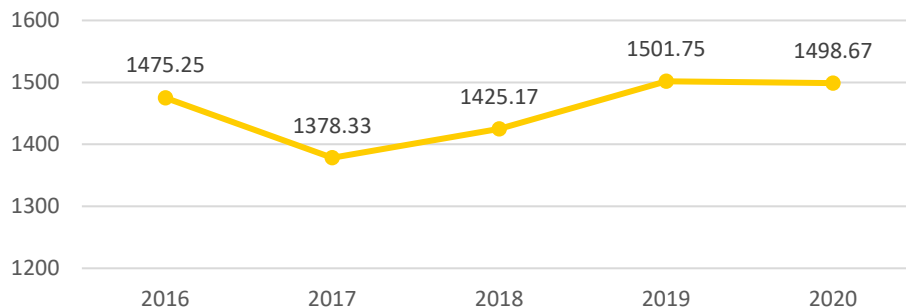
This Fact Book is a compilation of information about Southwestern University's students, staff, and faculty. The data here represents the Fall 2020 semester (except when noted). Historical data has been provided where appropriate.

Changes occur throughout the year. The most current version of tables and information found in this Fact Book, which includes updates and corrections, is posted on the Office of Institutional Research website (<https://www.southwestern.edu/faculty-dean/institutional-research/>).

Student Enrollment

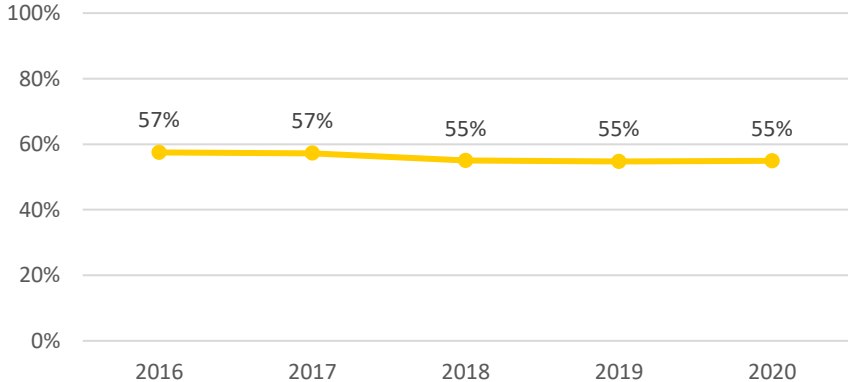
Fall Semester						
	2016	2017	2018	2019	2020	% 2020
Headcount						
Full-Time	1464	1367	1416	1495	1488	99%
Part-Time	22	20	14	12	17	1%
Audit	3	9	4	4	1	0%
Total	1489	1396	1434	1511	1506	100%
Entry Status						
First-Year	381	362	442	444	361	24%
New Transfer	30	35	46	56	50	3%
Continuing Student	1066	983	940	1002	1094	73%
Other	12	16	6	9	1	0%
Class based on Credits Earned						
Freshmen	424	400	483	520	409	27%
Sophomore	304	357	310	368	394	26%
Junior	312	263	309	272	346	23%
Senior	437	360	326	342	356	24%
Gender						
Female	856	799	789	827	827	55%
Male	633	597	645	684	679	45%
Ethnicity						
White	920	842	874	918	889	59%
Hispanic	318	330	344	349	383	25%
Asian	57	46	50	58	64	4%
Black / African American	83	74	72	84	79	5%
American Indian / Alaskan Native	6	4	3	5	3	0%
Hawaiian Native / Pacific Islander	3	1	0	1	0	0%
Multiple	53	64	60	62	66	4%
International	33	16	15	21	12	1%
Unknown	16	19	16	13	10	1%
Student Full Time Equivalency						
Student FTE	1475.25	1378.33	1425.17	1501.75	1498.67	

Student FTE

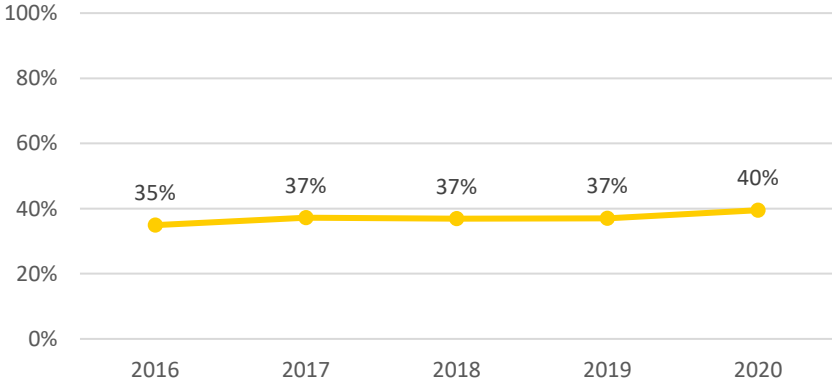


Student Enrollment Diversity

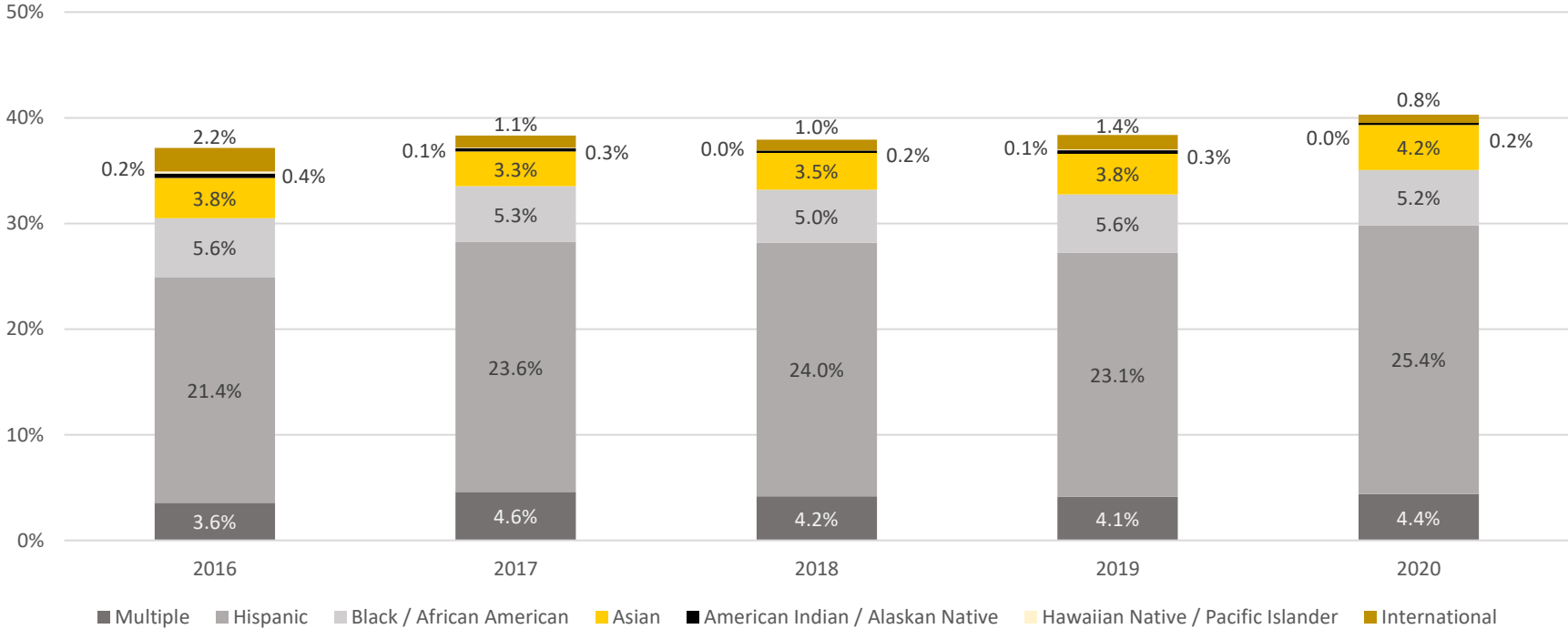
Female Students



Underrepresented Minorities



Diversity at Southwestern

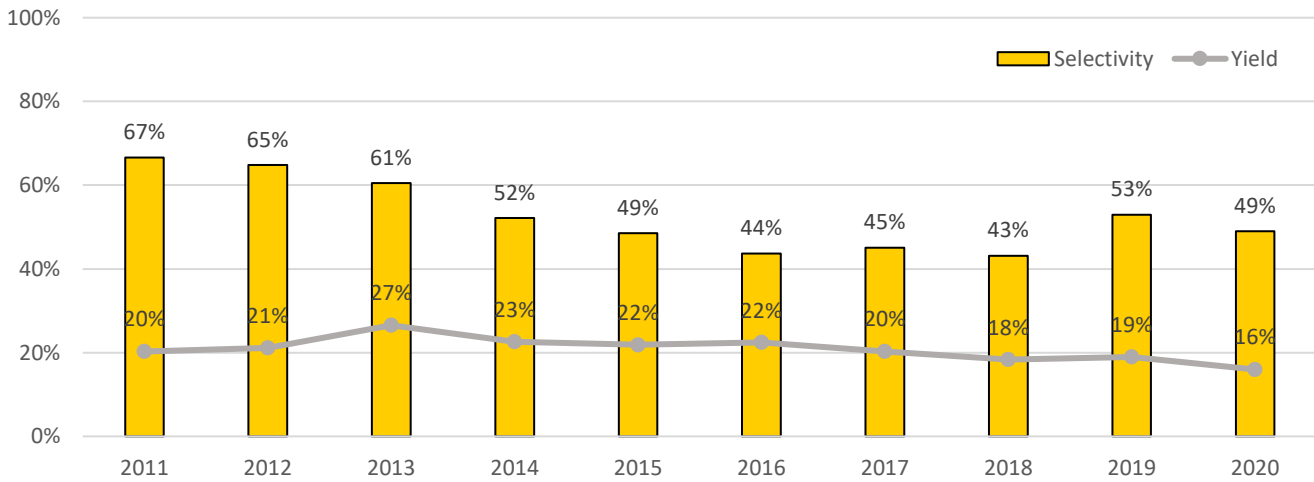
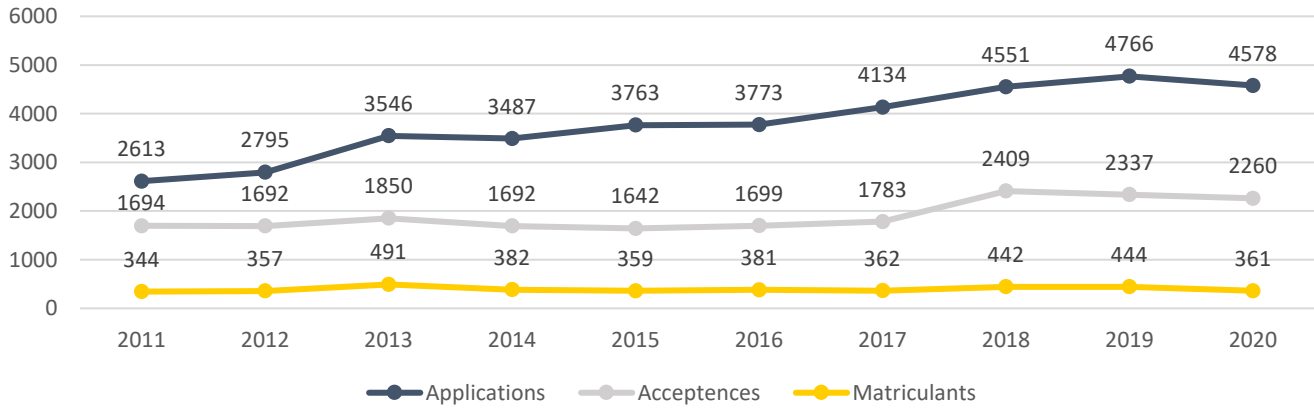


*Underrepresented Minorities includes Asian, African American, Hispanic, and other non-white non-Hispanic populations, excludes international students

Admissions

Fall First-Year Applications									
Year	Applicant			Acceptances			Matriculates		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
2016	1644	2129	3773	717	982	1699	168	213	381
2017	1744	2389	4134	712	1071	1783	165	197	362
2018	2036	2515	4551	879	1170	2409	216	226	442
2019	2035	2731	4766	904	1433	2337	198	246	444
2020	1952	2624	4578	872	1388	2260	167	194	361

*totals may be more than the sum of male and female due to unknown



* Selectivity is acceptances/applications, Yield is matriculants/acceptances

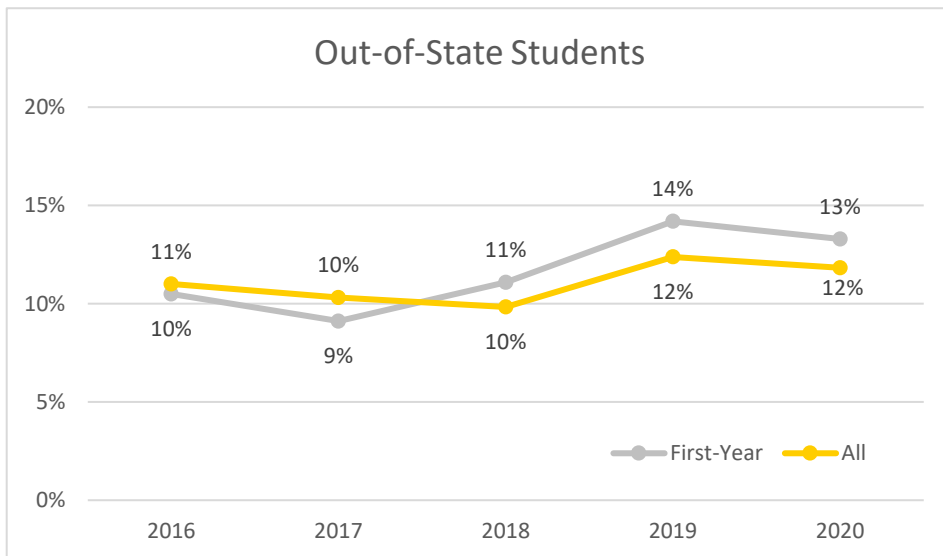
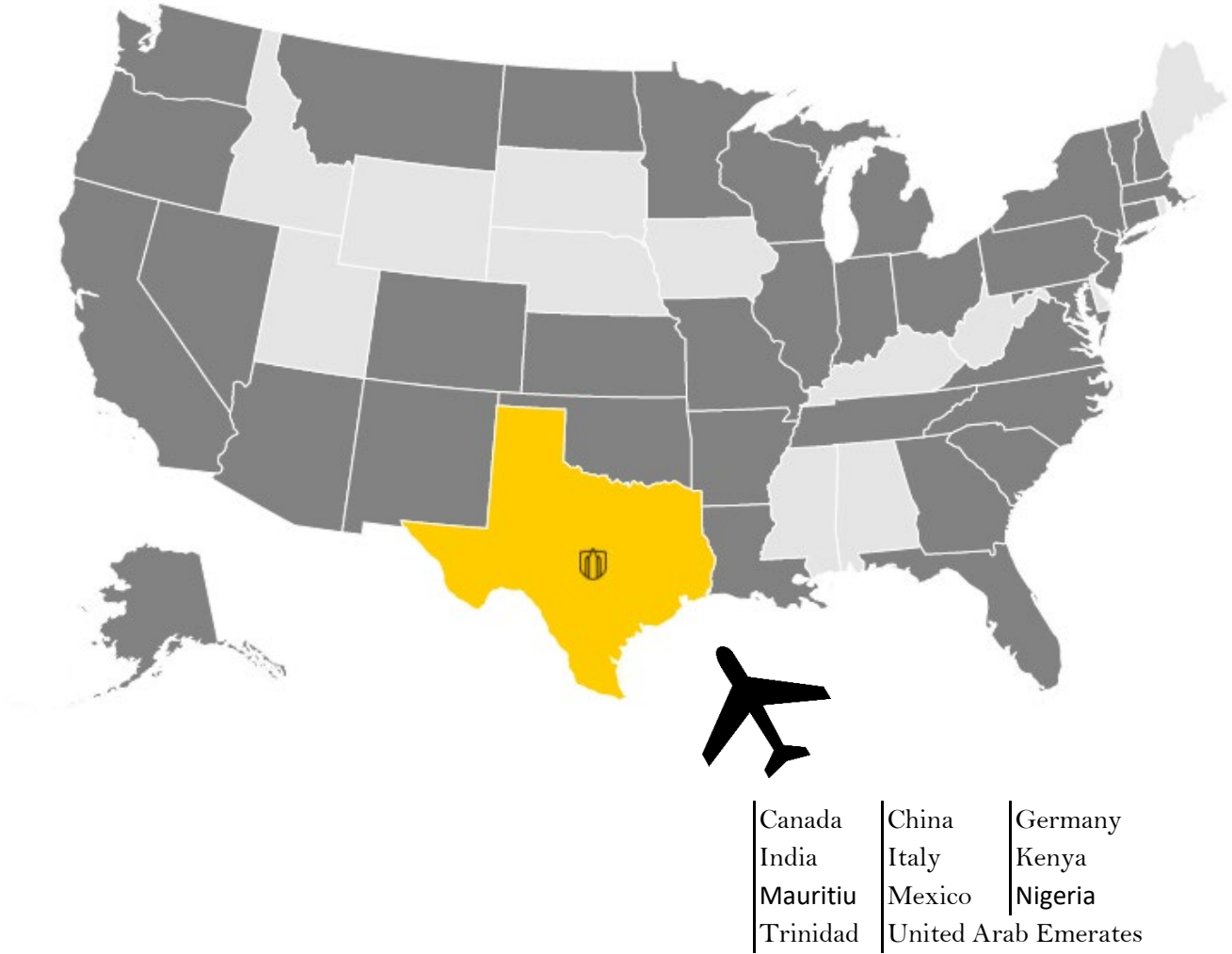
First-Year Class Characteristics									
Year	Top 10%	SAT	ACT	Female	URM	First Gen	Pell Grant	Received SU Aid	Out of State
2016	36%	1171	25.7	56%	39%	15%	27%	97%	11%
2017	37%	1207	26.2	57%	45%	19%	28%	98%	9%
2018	34%	1230	26.1	51%	38%	20%	25%	99%	11%
2019	35%	1233	25.9	55%	39%	13%	25%	98%	14%
2020	27%	1204	26.2	54%	48%	18%	33%	99%	13%

*New SAT scale began in 2017

*URM includes Asian, African American, Hispanic, and other non-white non-Hispanic populations

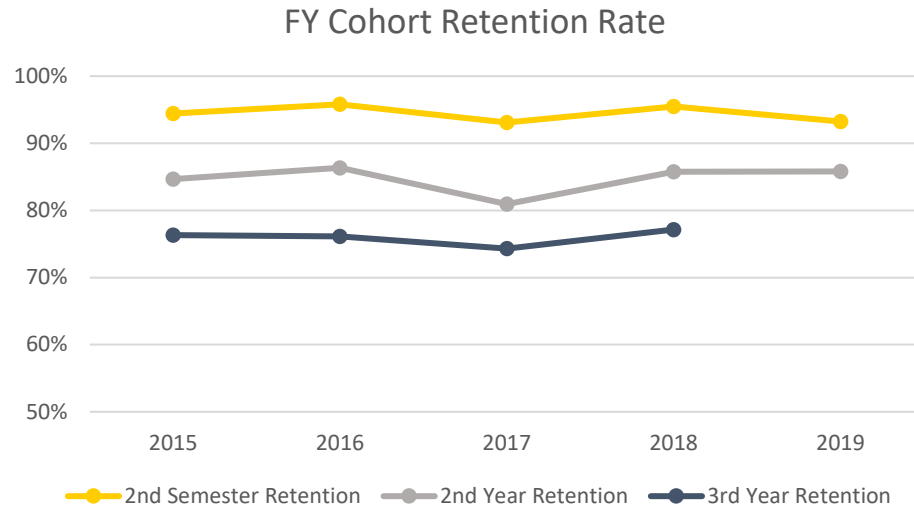
Admissions Continued

Student Origins | Fall 2020

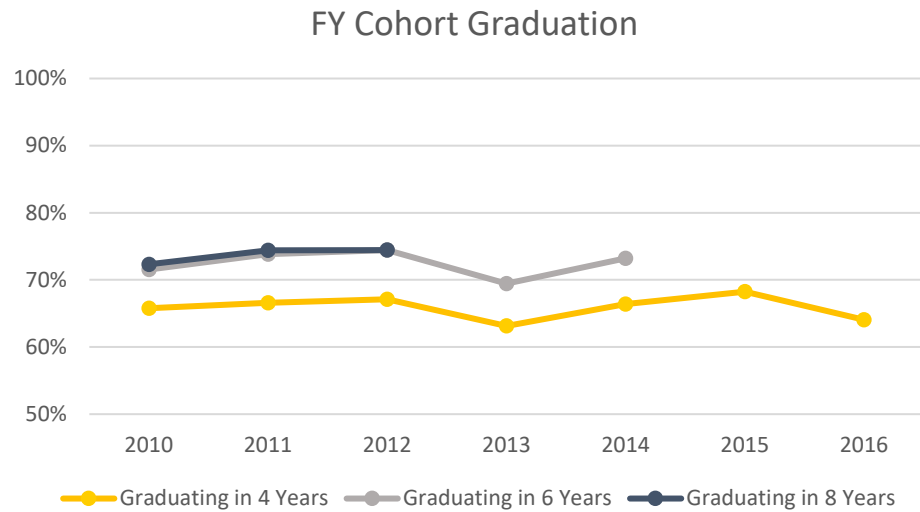


Retention and Graduation
First-Year (FY) Cohort

Retention by FY Cohort			
	2nd Semester Retention	2nd Year Retention	3rd Year Retention
2015	94%	85%	76%
2016	96%	86%	76%
2017	93%	81%	74%
2018	95%	86%	77%
2019	93%	86%	-



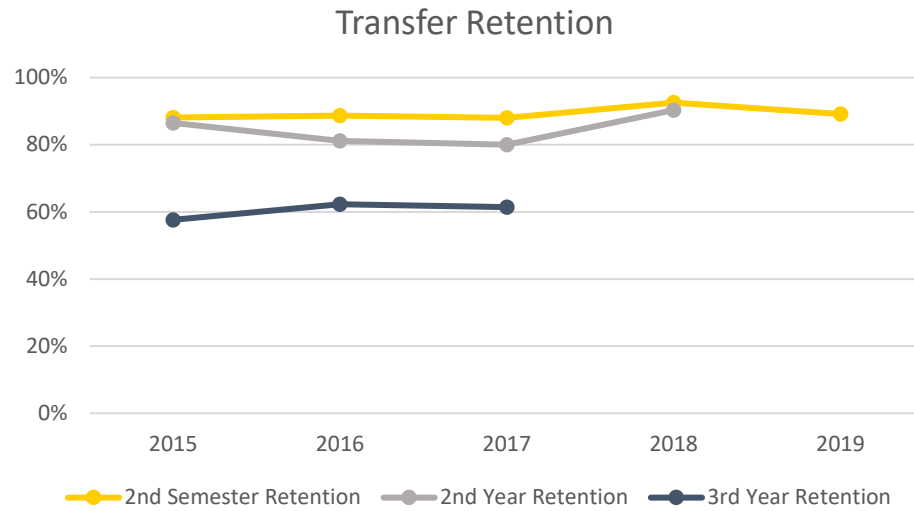
Graduation by FY Cohort			
	Graduating in 4 Years	Graduating in 6 Years	Graduating in 8 Years
2010	66%	72%	72%
2011	67%	74%	74%
2012	67%	74%	74%
2013	63%	69%	-
2014	66%	73%	-
2015	68%	-	-
2016	64%	-	-



Retention and Graduation Transfer Cohort

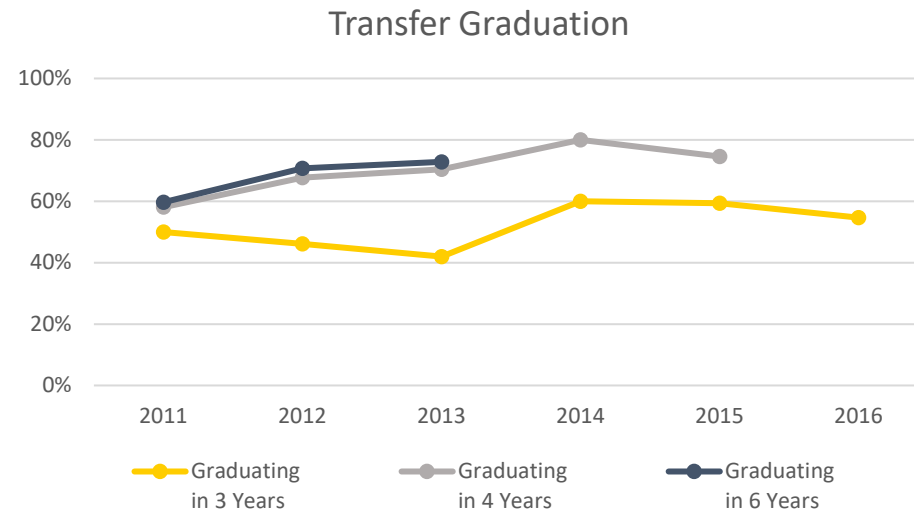
Retention by Transfer Cohort			
	2nd Semester Retention	2nd Year Retention	3rd Year Retention
2015	88%	86%	58%
2016	89%	81%	62%
2017	88%	80%	61%
2018	93%	90%	-
2019	89%	-	-

Transfer Cohort includes Fall and Spring semester of a year. Example: 2018 includes FA18 and SP19.



Graduation by Transfer Cohort			
	Graduating in 3 Years	Graduating in 4 Years	Graduating in 6 Years
2011	50%	58%	60%
2012	46%	68%	71%
2013	42%	70%	73%
2014	60%	80%	-
2015	59%	75%	-
2016	55%	-	-

Time is years since entering SU

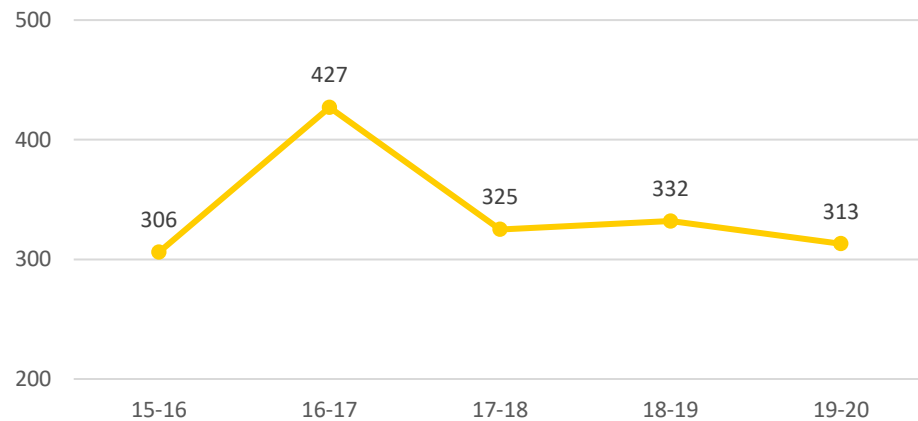


Degrees Awarded

Degrees by Type and Time						
		15-16	16-17	17-18	18-19	19-20
Bachelor of Arts	Summer	18	41	17	21	22
	Fall	39	59	50	38	39
	Spring	173	234	179	188	186
	Total	230	334	246	247	247
Bachelor of Science	Summer	2	3	5	6	0
	Fall	3	16	9	8	5
	Spring	43	50	44	42	49
	Total	48	69	58	56	54
Bachelor of Fine Arts	Summer	3	1	0	0	0
	Fall	2	1	0	1	0
	Spring	1	1	3	5	0
	Total	6	3	3	6	0
Bachelor of Music	Summer	0	0	1	1	1
	Fall	1	1	1	0	1
	Spring	8	5	1	7	2
	Total	9	6	3	8	4
Bachelor of Science in Education	Summer	1	0	1	1	0
	Fall	1	1	0	0	1
	Spring	11	14	14	14	7
	Total	13	15	15	15	8

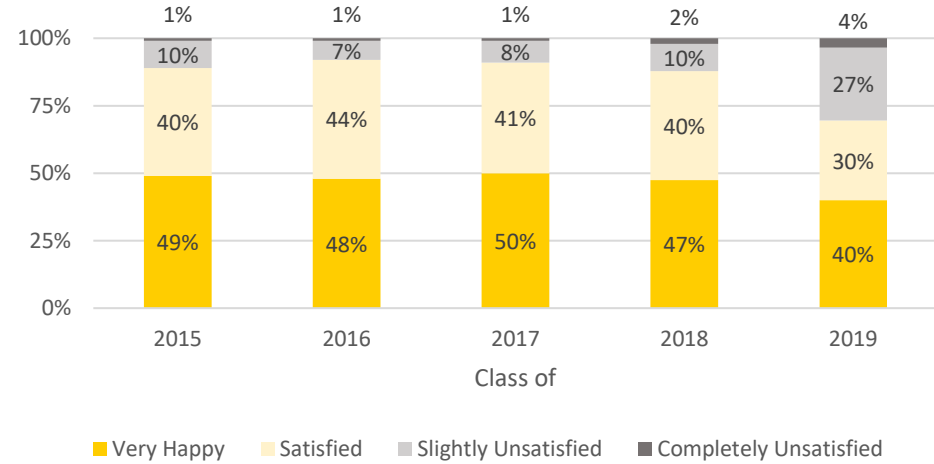
Includes all degrees types, double degrees, and multiple majors

Number of Degrees Awarded

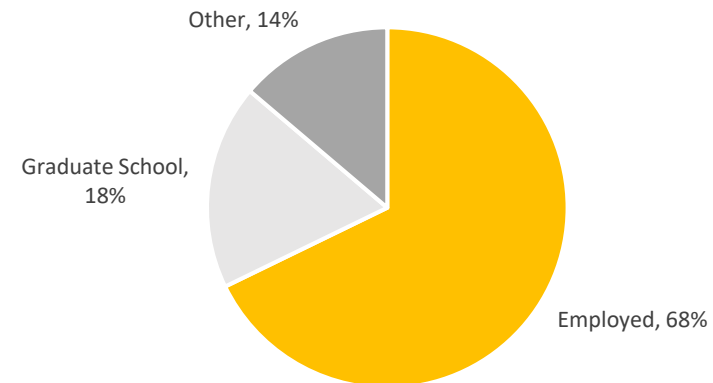


Source: Post-Graduation Survey, XGDD

Student Satisfaction



Class of 2019

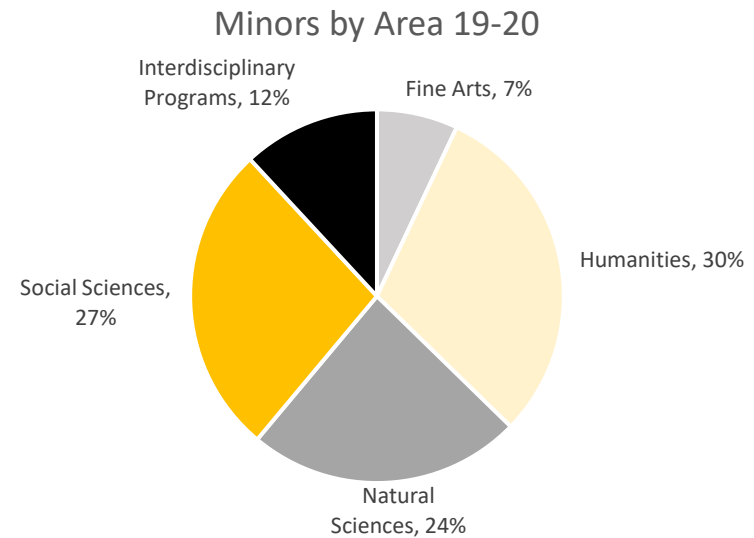
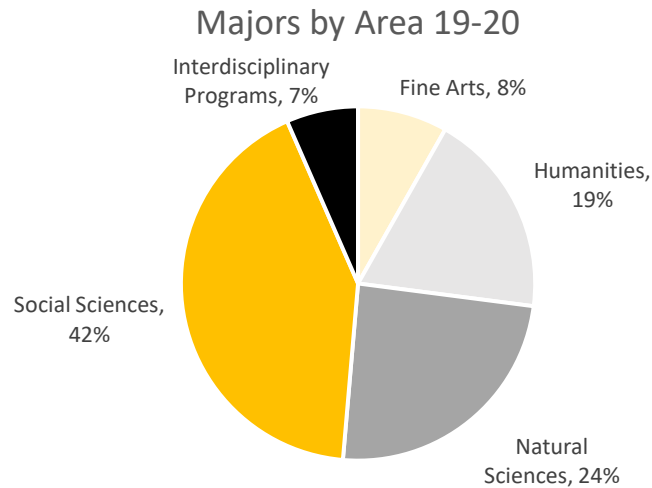


Class of 2019 by Area	Employed	Graduate/ Professional School	Other
Fine Arts	74%	13%	13%
Humanities	67%	15%	18%
Natural Sciences	49%	39%	14%
Social Sciences	75%	16%	9%
Interdisciplinary/ Independent	54%	18%	29%

Majors and Minors

Majors by Area					
	15-16	16-17	17-18	18-19	19-20
Fine Arts	33	36	16	35	30
Humanities	73	102	68	78	69
Natural Sciences	71	115	96	79	89
Social Sciences	127	195	146	153	154
Interdisciplinary Programs	26	31	24	30	24
Self-Designed	6	5	4	0	0
Paired Majors	2	1	0	0	0

Minors by Area					
	15-16	16-17	17-18	18-19	19-20
Fine Arts	12	11	16	15	13
Humanities	38	66	61	62	56
Natural Sciences	17	18	17	16	44
Social Sciences	48	74	46	48	50
Interdisciplinary Programs	17	16	20	27	22



Top Majors					
	15-16	16-17	17-18	18-19	19-20
Business	10%	12%	14%	14%	19%
Psychology	10%	9%	9%	8%	8%
Communication Studies	9%	8%	9%	8%	7%
Biology	6%	7%	8%	7%	6%
Political Science	4%	6%	5%	5%	6%

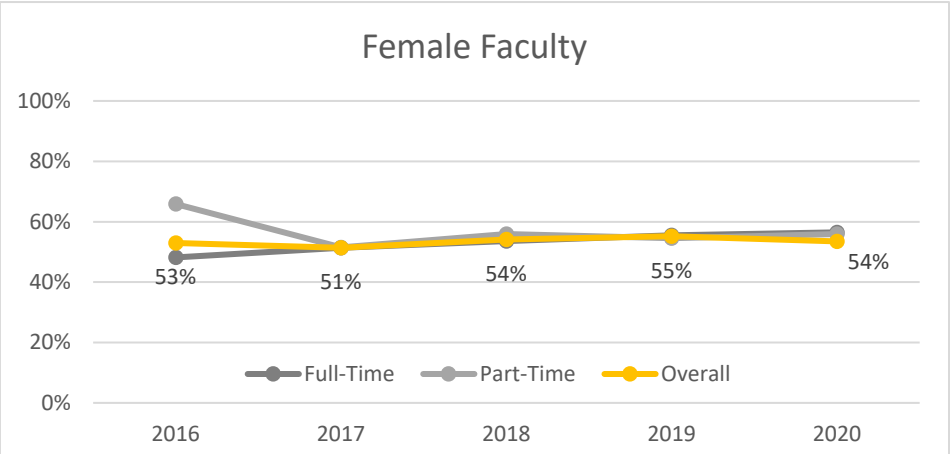
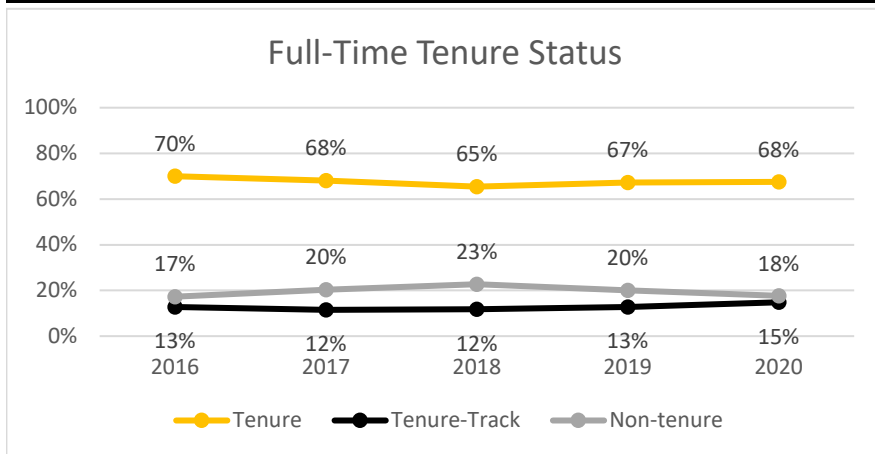
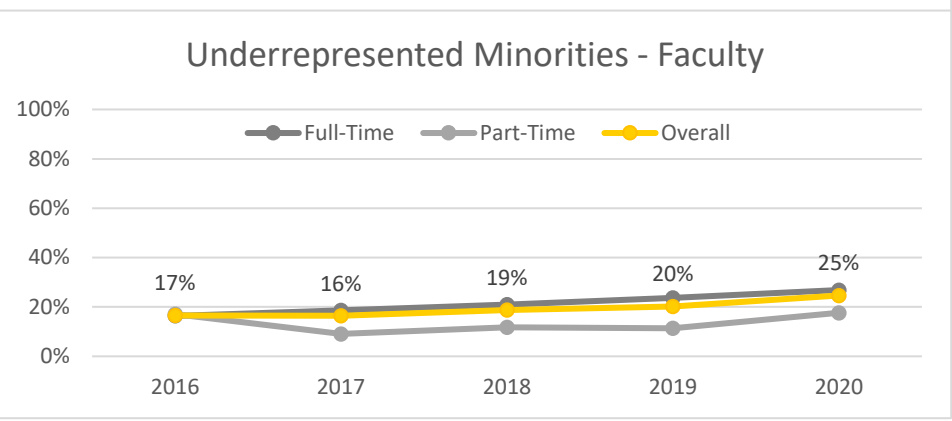
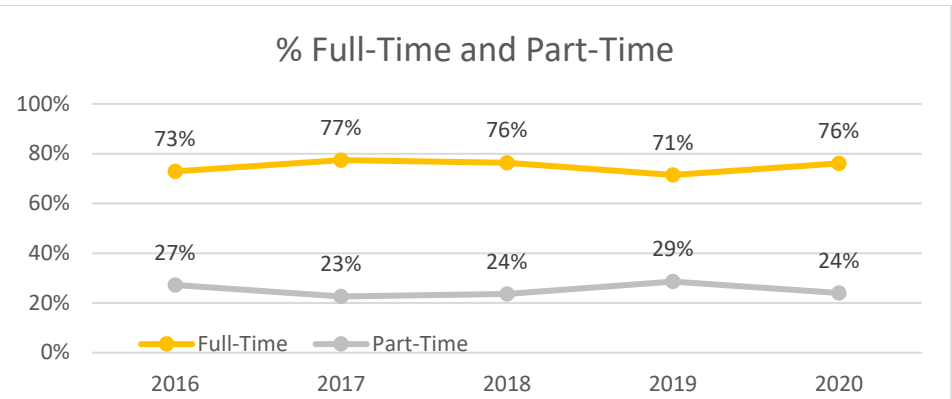
Percent is of total majors

Top Minors					
	15-16	16-17	17-18	18-19	19-20
Spanish	11%	5%	18%	8%	10%
Business	10%	12%	6%	7%	7%
Communication Studies	3%	7%	8%	13%	7%
Exercise and Sport Studies	7%	11%	5%	6%	6%
Math	5%	5%	6%	3%	6%

Percent is of total minors

Faculty

Fall Semester					
	2016	2017	2018	2019	2020
Faculty Headcount					
Full-Time	110	113	110	110	108
Part-Time	41	33	34	44	34
Total	151	146	144	154	142
Full-Time Faculty Tenure Status					
Tenured	77	77	72	74	73
Tenure-Track	14	13	13	14	16
Non-Tenure	19	23	25	22	19
Full-Time Faculty Rank					
Professor	40	41	41	39	39
Associate	37	36	31	38	39
Assistant	14	13	13	19	20
Instructor	19	23	25	14	10
Student-Faculty Ratio					
Student FTE	1475.25	1378.33	1425.17	1501.75	1498.67
Faculty FTE	123.67	124.00	121.33	124.67	119.33
Ratio	12 : 1	11 : 1	12 : 1	12 : 1	13 : 1
Average Class Size					
Avg Class Size	17	17	18	19	19



Underrepresented Minorities includes Asian, African American, Hispanic, and other non-white non-Hispanic populations

Percents shown for Female Faculty and URM Faculty are Overall Percentage

Peer and Aspirant Schools

School	Location	Endowment	Tuition & Fees	FT Equiv Student	FT Equiv Faculty	ACT 25th Percentile	SAT 25th Percentile	Student Diversity	6 Year Graduation
Southwestern University	Georgetown, TX	\$296,413	\$45,210	1500	125.00	23	1150	37%	69%

Peer

Centre College	Danville, KY	\$329,270	\$43,000	1372	144	26	1150	20%	84%
Hendrix College	Conway, AR	\$200,680	\$47,600	1115	115	26	1150	37%	71%
Allegheny College	Meadville, PA	\$230,453	\$50,480	1733.7	164.7	24	1170	26%	74%
Kalamazoo College	Kalamazoo, MI	\$240,344	\$51,999	1278.67	117	25	1170	35%	86%
Wheaton College	Norton, MA	\$212,982	\$55,904	1767	158	27	1165	23%	75%

Aspirant

Lawrence University	Appleton, WI	\$356,958	\$50,658	1416	182	25	1230	27%	79%
Whitman College	Walla Walla, WA	\$565,256	\$55,560	1546.9	163.9	28	1240	24%	90%
Bates College	Lewiston, ME	\$329,723	\$55,683	1820	183	29	1280	24%	91%
Reed College	Portland, OR	\$579,820	\$60,310	1440	155.2	30	1325	28%	76%
Kenyon College	Gambier, OH	\$422,019	\$60,800	1738	188	29	1270	18%	89%

Information comes from the 19-20 Common Data Set when able, exception of Hendrix which comes from College Navigator

Endowment amounts are as of June 30, 2019 compiled by the *National Association of College and University Business Officers* and *TIAA*

Student Diversity is the percent of degree-seeking students who are categorized as:

Hispanic/Latino, Black or African American, American Indian or Alaska Native, Asian, Native Hawaiian or other Pacific Islander, or Two or more races