



CENTER FOR CAREER & PROFESSIONAL DEVELOPMENT

Sixty-Second Commercial

The implicit question "tell me about yourself" exists in many situations including in and out of job interviews. Use your 21st century career-readiness skills in communication, critical thinking, and professionalism to develop a "sound bite," about one minute in length, to articulate your qualifications and show your enthusiasm and personal style. Use the following set of questions to develop your presentation. When you are finished, put all of your answers together, reduce the number of "I" uses, and rehearse it until it sounds natural and unscripted. Always remember to tailor each introduction for its intended audience and situation.

- **Who am I?**

Hello, my name is...

- **Why am I talking with you?**

[Referral's name] suggested that I speak with you OR I found you in PirateConnect, etc.

- **What is my objective?**

I am interested in advancing my career in...

- **What are my strengths?**

I have two years' part-time experience in...and have been effective in...(e.g. problem solving, collaboration, leadership, etc.)

- **How did I develop these strengths?**

During my undergraduate career, I developed some of these skills while working at ...

- **What are my passions?**

I enjoy working with a team or small groups...

- **How do these apply to this company/industry/location?**

I am confident that my abilities in team management will allow for increased productivity within this company.

- **What do I want from you?**

I am especially interested in this company and would like to learn more about...