

SOUTHWESTERN UNIVERSITY

Factbook

Fall 2025



In this Book

1. Student Enrollment
2. Student Diversity
3. Student Admissions
4. First-Year Cohort Retention and Graduation
5. Transfer Cohort Retention and Graduation
6. Degrees Awarded
7. Majors and Minors
8. Faculty



This factbook is a compilation of information about Southwestern University's students, staff, and faculty. The data here represents the Fall 2025 semester (except when noted). Historical data has been provided where appropriate.

Changes occur throughout the year. The most current information found in this factbook, which include updates and correction, is posted on the Office of Institutional Research [website](#).



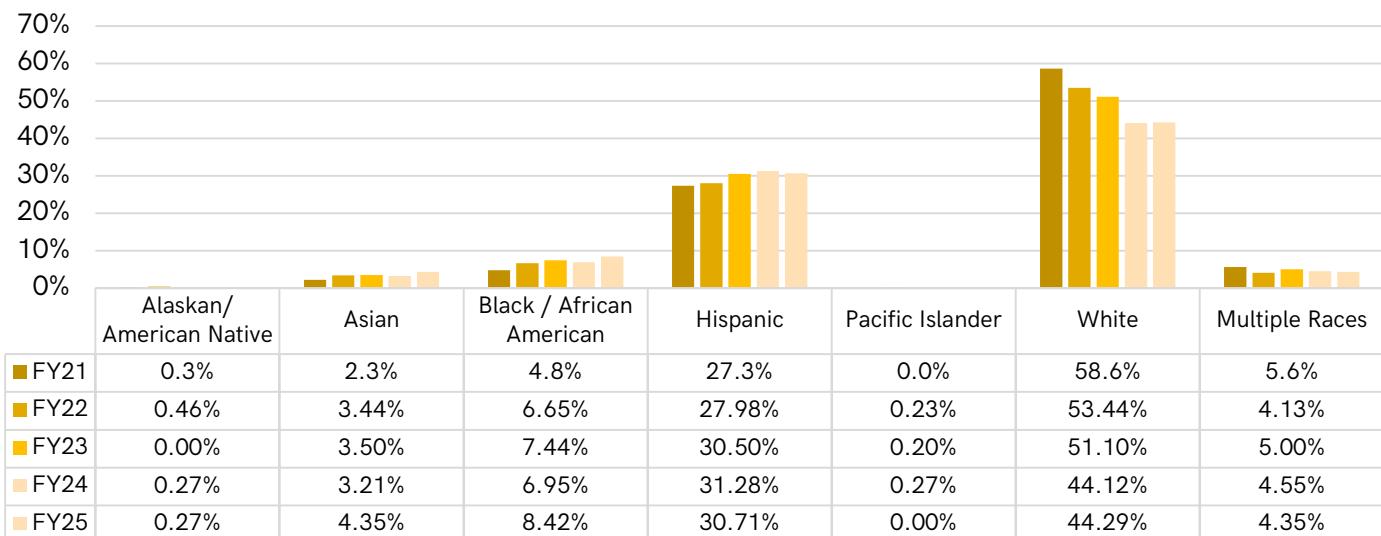
Student Enrollment

Fall Semester	2021	2022	2023	2024	2025	% 2025
Full-Time	1480	1465	1443	1423	1416	99%
Part-Time	22	18	14	17	15	1%
Audit-Only	2	0	2	1	3	0%
Total	1504	1483	1459	1441	1434	100%
Full-Time Equivalency (FTE)	1491.42	1474.08	1450.33	1431.83	1424.92	--
First-Year	355	436	403	374	368	26%
New Transfer	49	37	58	55	38	3%
Continuing Student	1096	1007	993	1011	1024	71%
Other (<i>Visiting, Audit, High School</i>)	4	3	5	1	4	0%
Freshmen	389	474	459	413	394	27%
Sophomore	329	283	339	315	320	22%
Junior	362	310	294	358	298	21%
Senior	420	413	362	353	418	29%
Female	807	798	801	788	789	55%
Male	697	685	658	653	645	45%
White	874	829	788	740	676	47%
Hispanic	396	397	413	426	424	30%
Black / African American	74	82	86	82	104	7%
Asian	62	60	60	47	48	3%
American Indian / Alaskan Native	3	4	3	4	4	0%
Hawaiian Native / Pacific Islander	0	1	2	1	2	0%
Multiple Races	73	73	69	64	63	4%
International	15	27	30	32	33	2%
Unknown	7	10	8	45	80	6%
First Generation	254	266	289	287	292	20%
Ever Pell Grant Eligible	459	432	438	458	503	35%
Non-Traditional (over 25)	40	37	40	40	34	2%

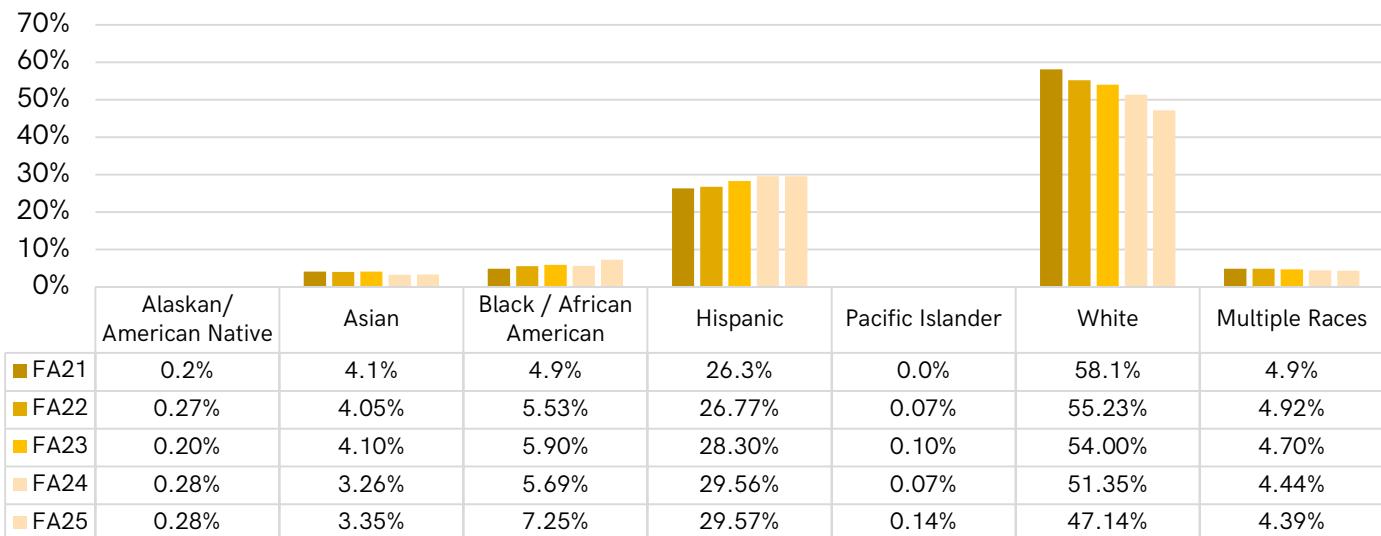


Student Diversity

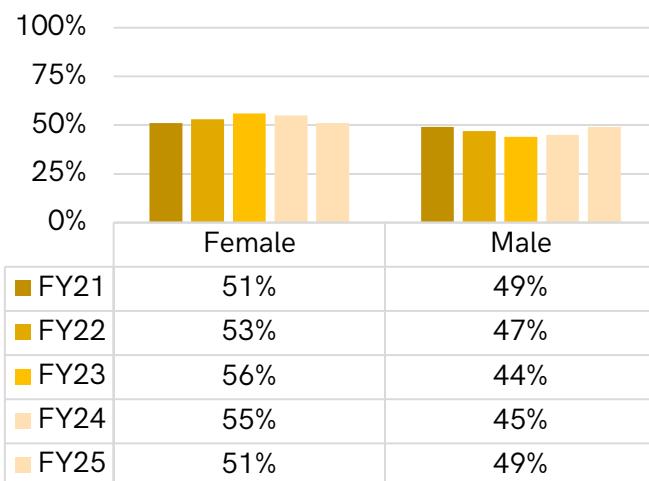
Incoming First-Years by Race/Ethnicity



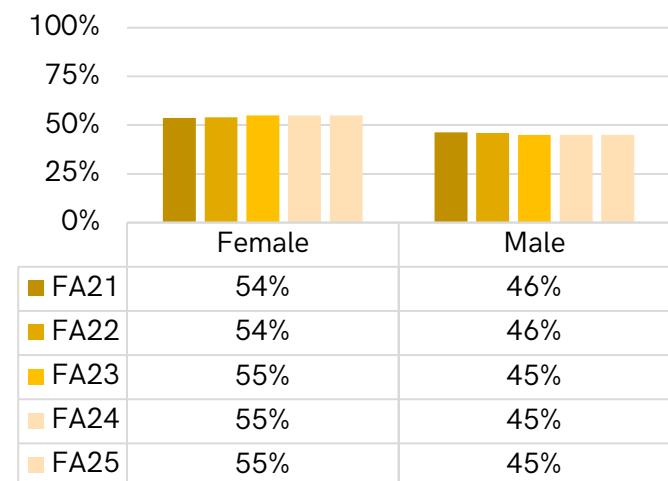
Student Body by Race/Ethnicity



Incoming First-Years by Sex



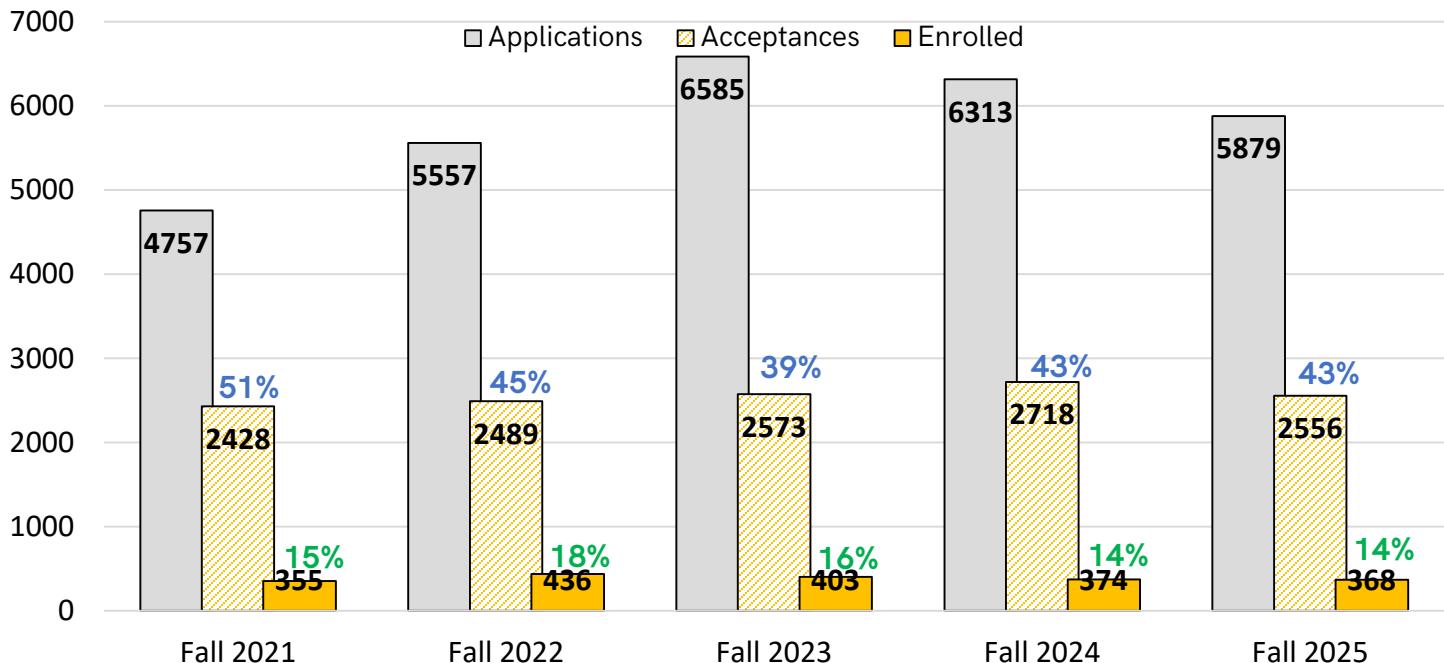
Student Body by Sex





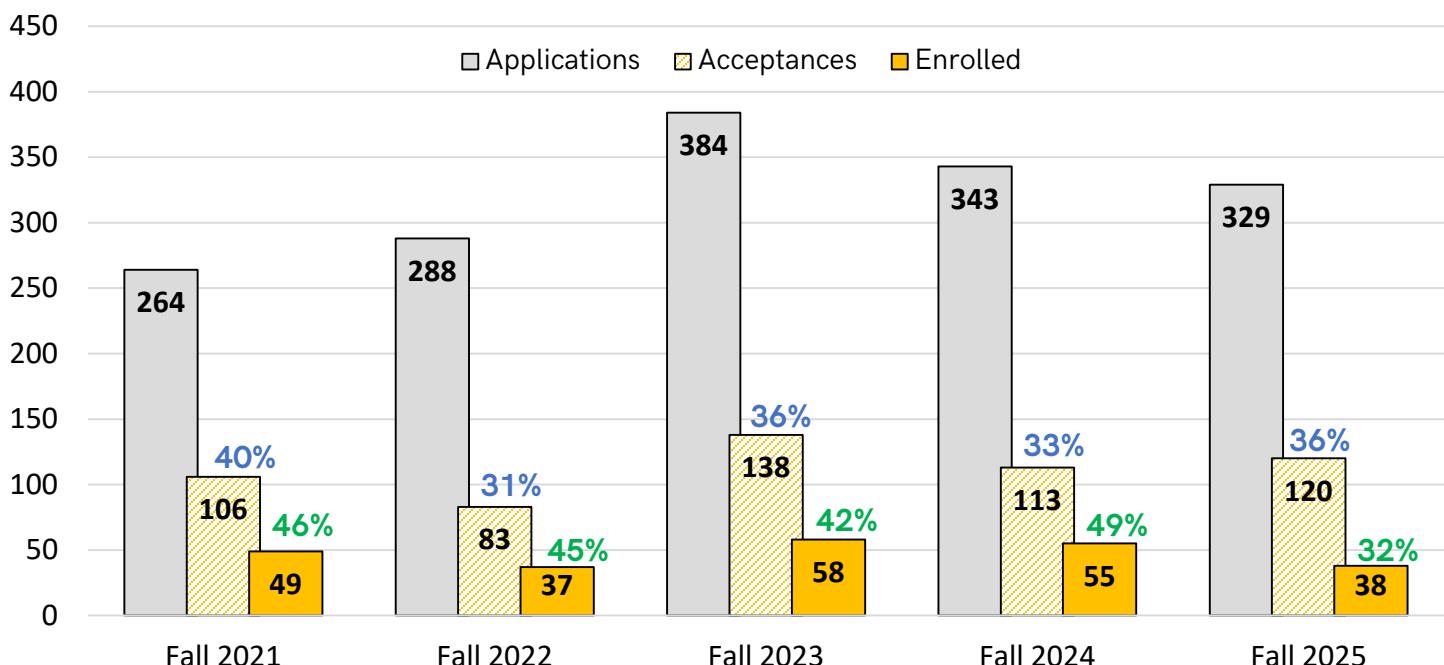
Student Admissions

First-Year Students



FY Cohort	Top 10%	Avg SAT	Avg ACT	Female	Students of Color	First-Gen	Pell Recipient	Received SU Aid	Out of State
2021	28%	1243	28	51%	40%	17%	26%	98%	15%
2022	26%	1241	27	53%	43%	23%	22%	98%	16%
2023	29%	1254	27	56%	47%	24%	28%	98%	11%
2024	26%	1218	28	55%	47%	24%	29%	98%	11%
2025	19%	1246	26	51%	48%	24%	33%	98%	13%

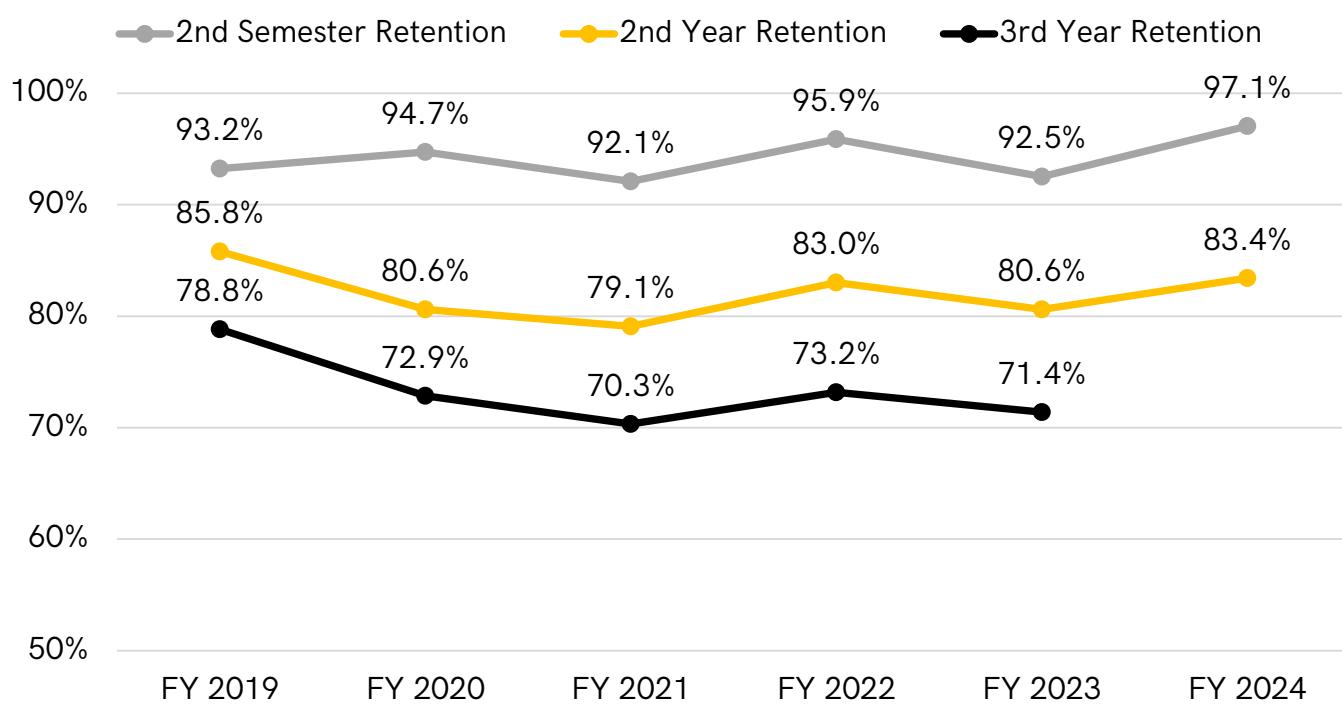
Transfer Students





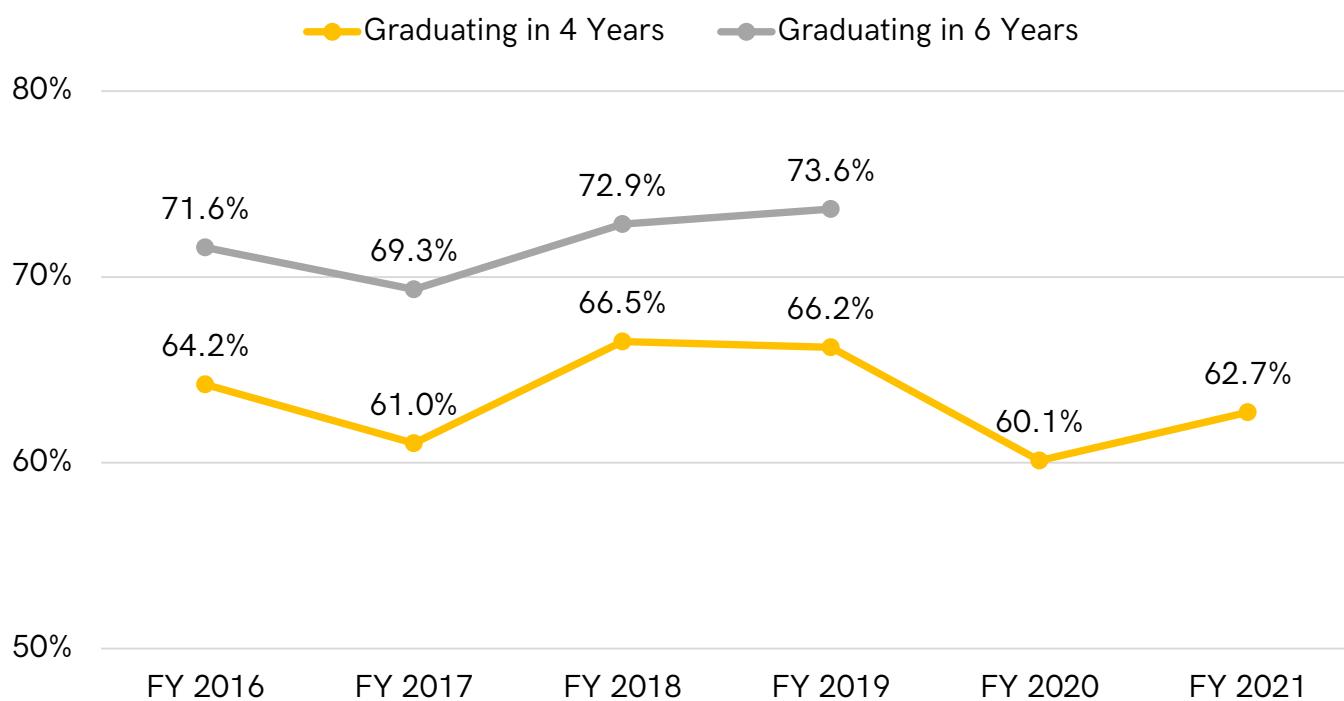
First-Year Retention & Graduation

First-Year Retention



Southwestern uses a “survival model” which looks at what percentage of an entering cohort is still enrolled

First-Year Graduation

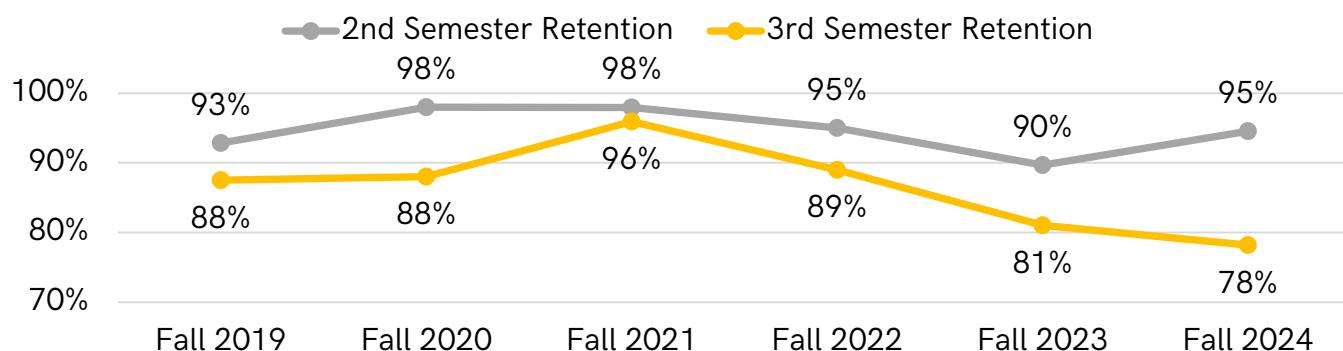


Retention and Graduation disaggregated by Race/Ethnicity can be found on the IR website.

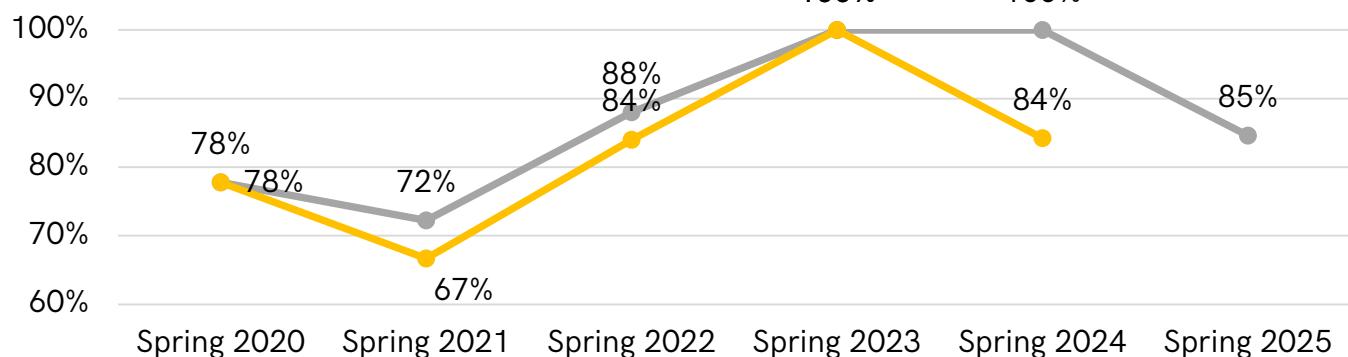


Transfer Retention & Graduation

Fall Transfer Retention



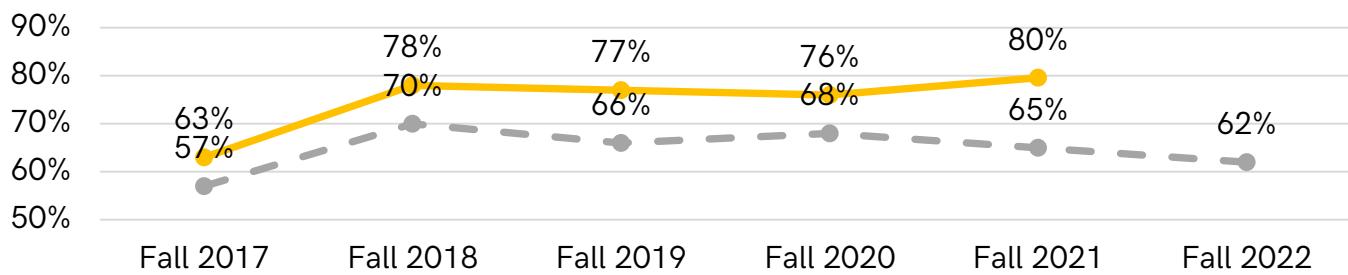
Spring Transfer Retention



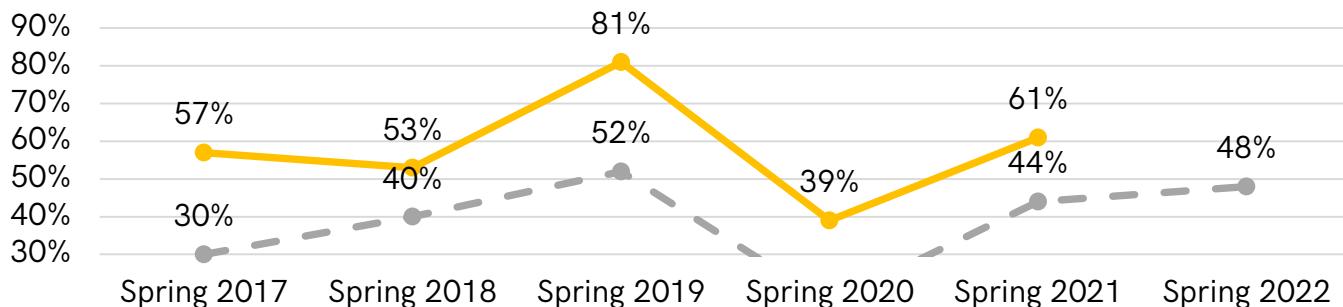
Southwestern uses a “survival model” which looks at what percentage of an entering cohort is still enrolled

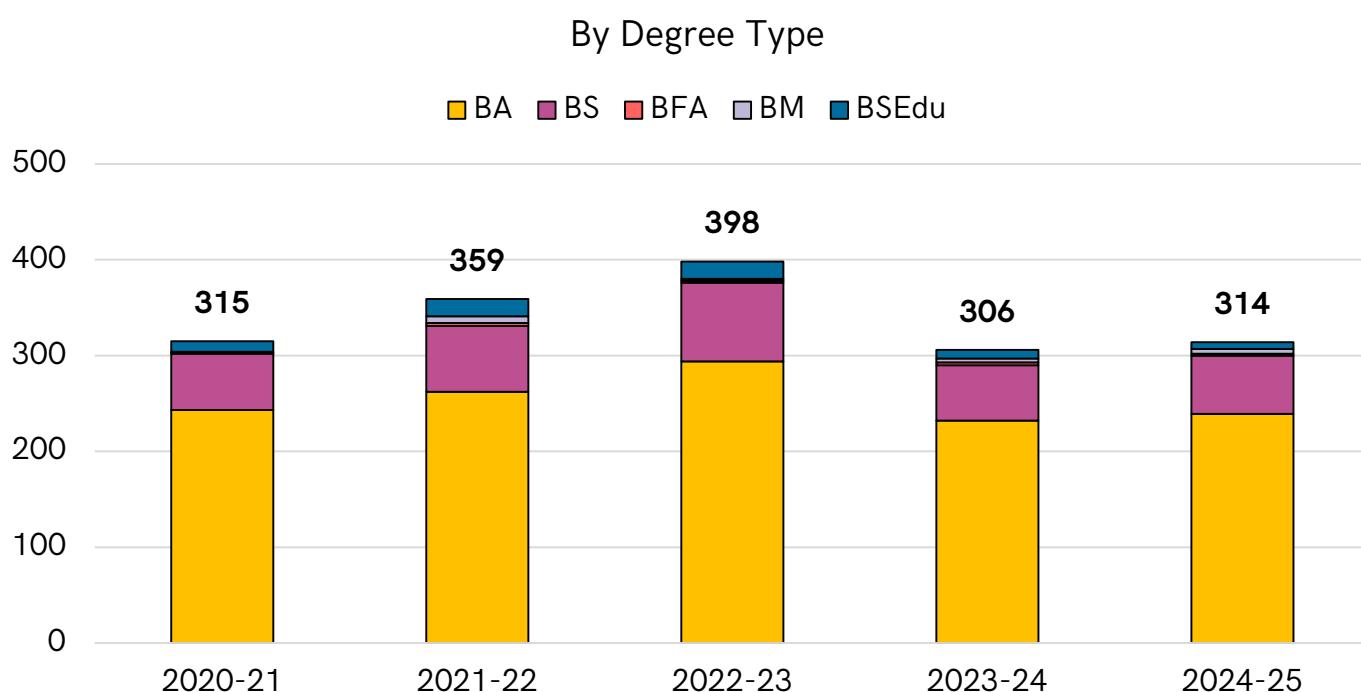
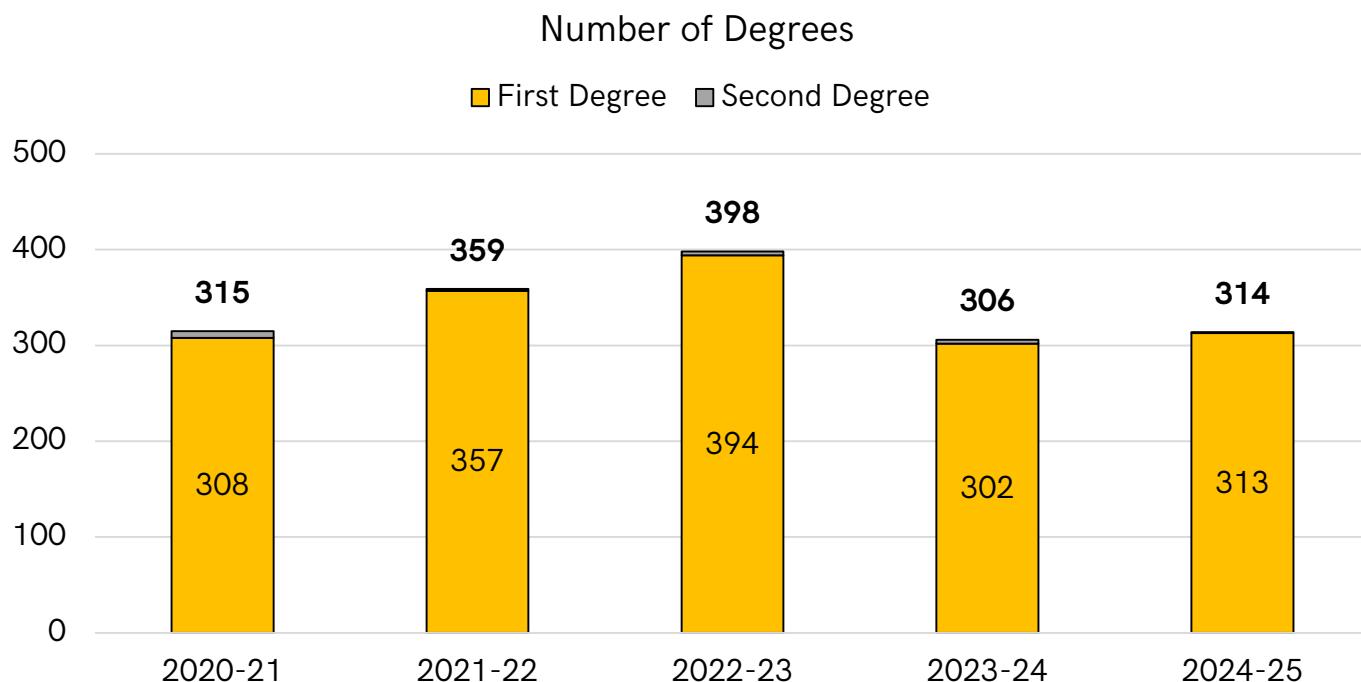
Fall Transfer Graduation

—●— Graduating in 3 Years —○— Graduating in 4 Years



Spring Transfer Graduation

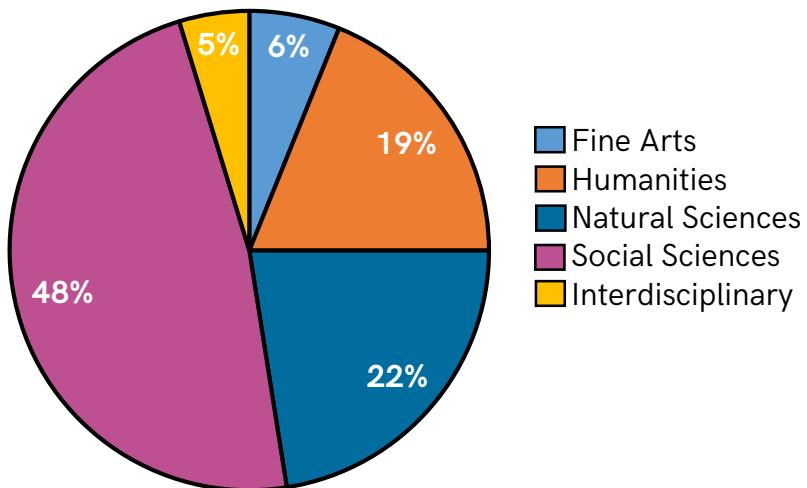


 Degrees Awarded

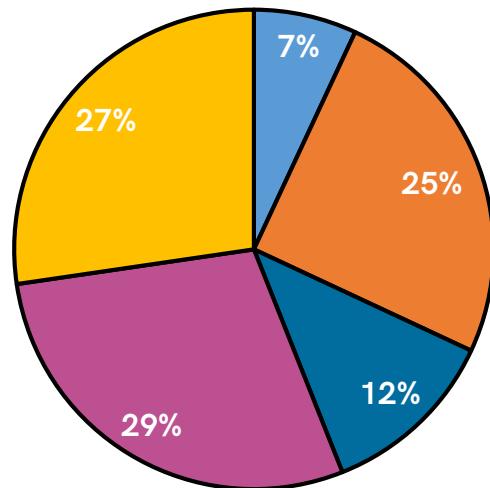


Majors & Minors

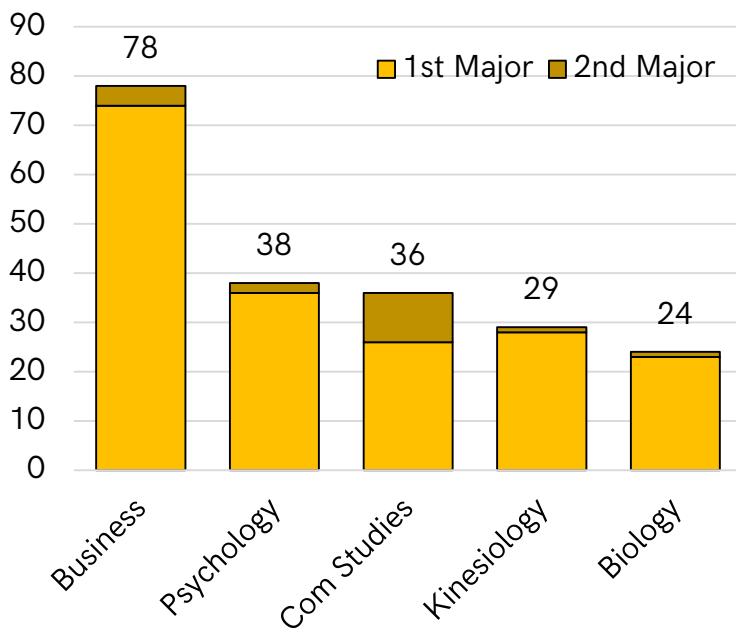
Majors by Area - 24-25 Graduates



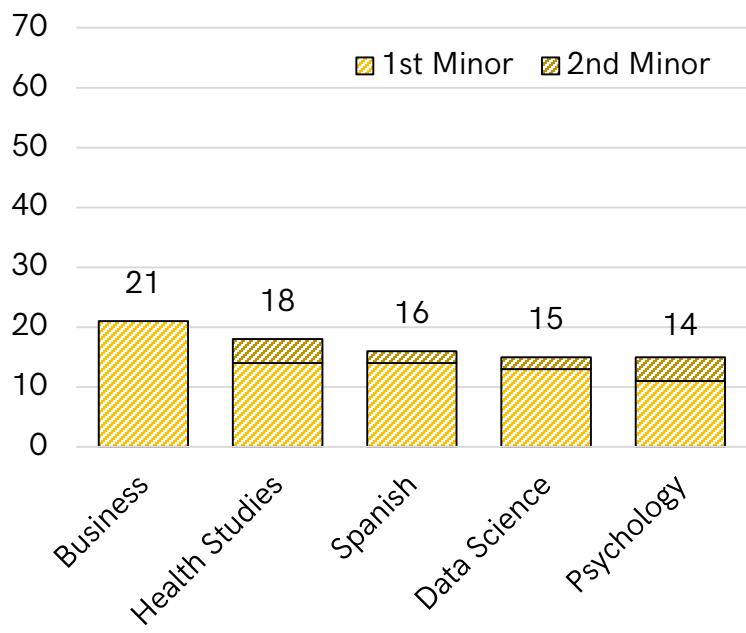
Minors by Area - 24-25 Graduates



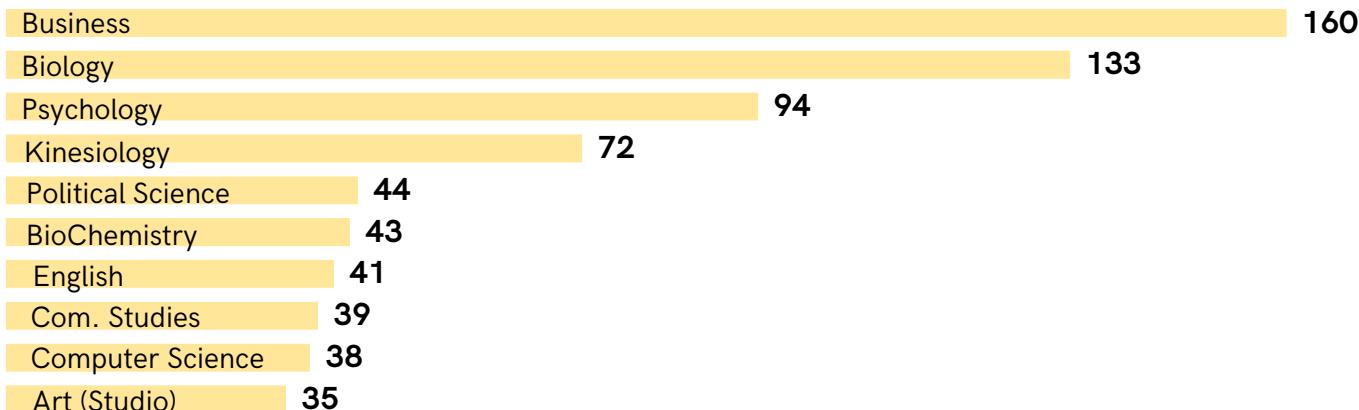
Top 5 Majors - 24-25 Graduates



Top 5 Minors - 24-25 Graduates



Top 10 Declared Majors - Fall 2025



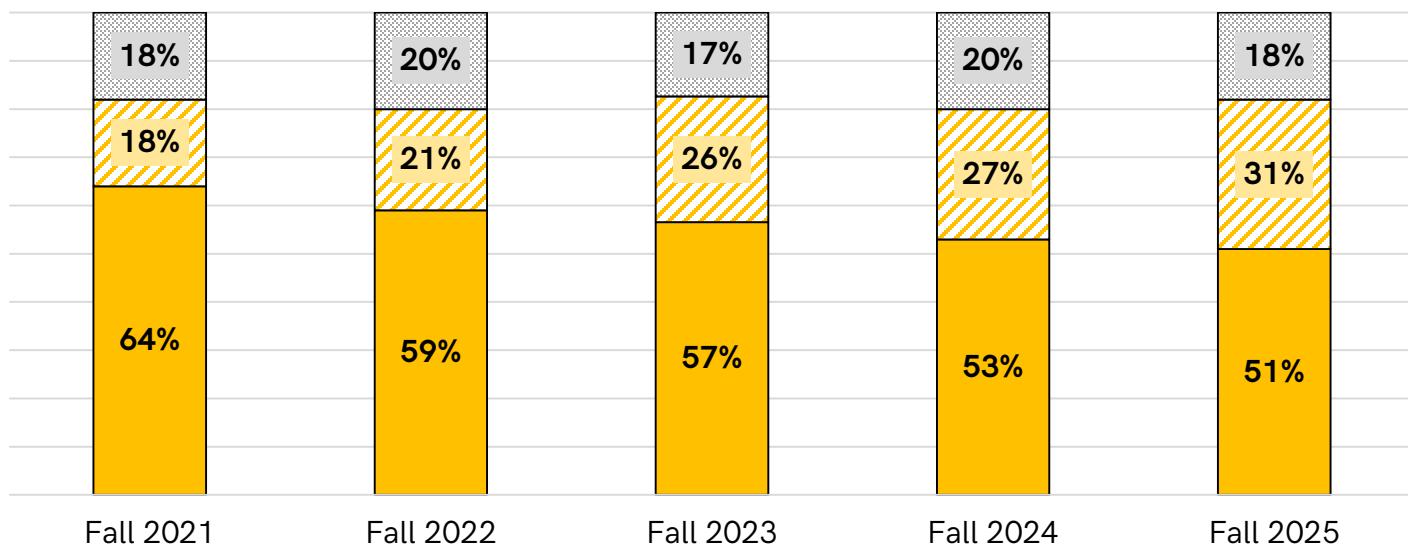


Instructional Faculty

Fall Semester	2021	2022	2023	2024	2025
Full-Time	114	120	115	117	119
Part-Time	35	31	39	41	39
Full-Time Equivalent	126	130	128	130	132
Student : Faculty Ratio	12:1	11:1	11:1	11:1	11:1
Average Class Size	17	18	17	16	17

Full-Time Faculty by Tenure Status

■ Tenure ■ Tenure-Track ■ Non-Track



Full-Time Faculty Demographics

