

# SOUTHWESTERN UNIVERSITY

## **Factbook**

*Fall 2023*



# In this Book

1. Student Enrollment
2. Student Diversity
3. Student Admissions
4. First-Year Cohort Retention and Graduation
5. Transfer Cohort Retention and Graduation
6. Degrees Awarded
7. Majors and Minors
8. Faculty



This factbook is a compilation of information about Southwestern University's students, staff, and faculty. The data here represents the Fall 2023 semester (except when noted). Historical data has been provided where appropriate.

Changes occur throughout the year. The most current information found in this factbook, which include updates and correction, is posted on the Office of Institutional Research [website](#).



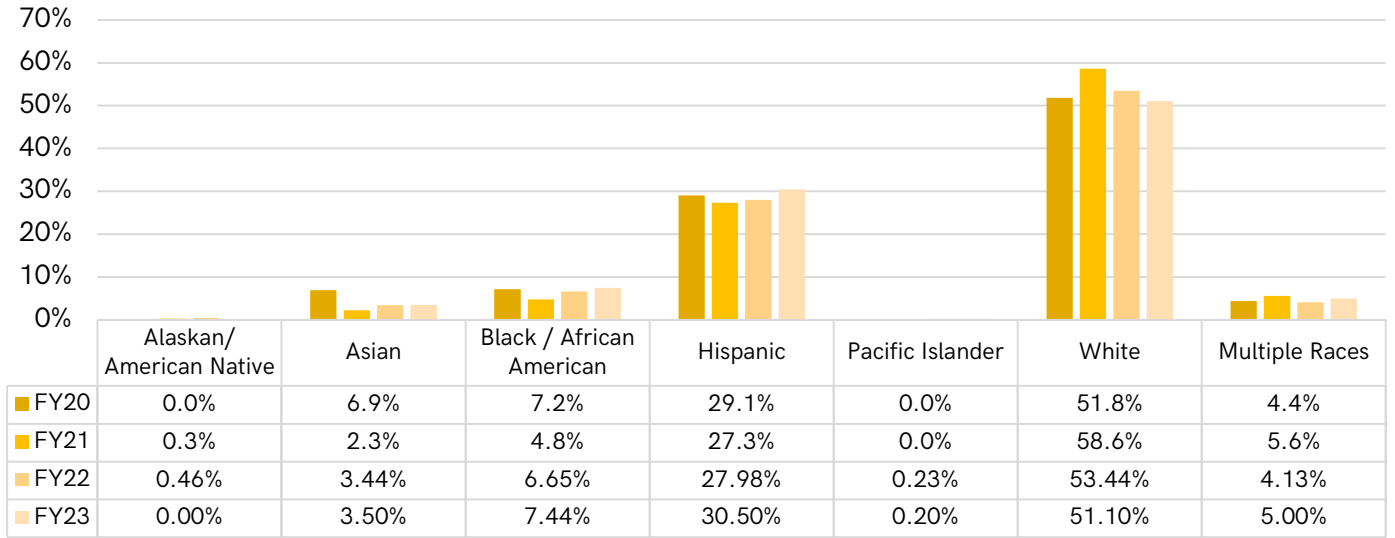
# Student Enrollment

Fall Semester	2019	2020	2021	2022	2023	% 2023
Full-Time	1495	1488	1480	1465	1443	99%
Part-Time	12	17	22	18	14	1%
Audit-Only	4	1	2	0	2	0%
<b>Total</b>	<b>1511</b>	<b>1506</b>	<b>1504</b>	<b>1483</b>	<b>1459</b>	100%
Full-Time Equivalency (FTE)	1501.75	1498.67	1491.42	1474.08	1450.33	--
First-Year	444	361	355	436	403	28%
New Transfer	56	50	49	37	58	4%
Continuing Student	1002	1094	1096	1007	993	68%
Other ( <i>Visiting, Audit, High School</i> )	9	1	4	3	5	0%
Freshmen	520	409	389	474	459	31%
Sophomore	368	394	329	283	339	23%
Junior	272	346	362	310	294	20%
Senior	342	356	420	413	362	25%
Female	827	827	807	798	801	55%
Male	684	679	697	685	658	45%
White	918	889	874	829	788	54%
Hispanic	349	383	396	397	413	28%
Black / African American	84	79	74	82	86	6%
Asian	58	64	62	60	60	4%
American Indian / Alaskan Native	5	3	3	4	3	0%
Hawaiian Native / Pacific Islander	1	0	0	1	2	0%
Multiple Races	62	66	73	73	69	5%
International	21	12	15	27	30	2%
Unknown	13	10	7	10	8	1%
First Generation	252	258	254	266	289	20%
Ever Pell Grant Eligible	431	462	459	432	438	30%
Non-Traditional (over 25)	43	44	40	37	40	3%

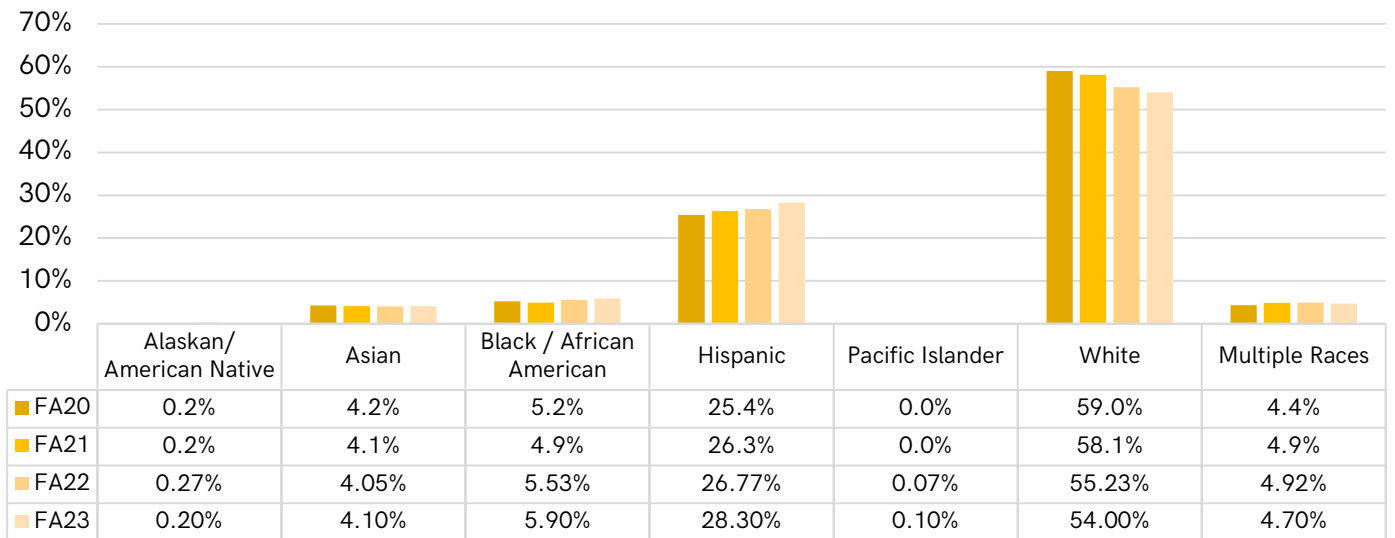


# Student Diversity

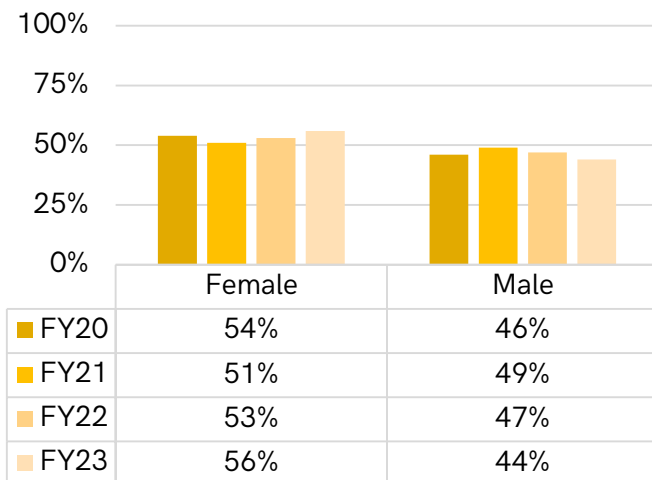
## Incoming First-Years by Race/Ethnicity



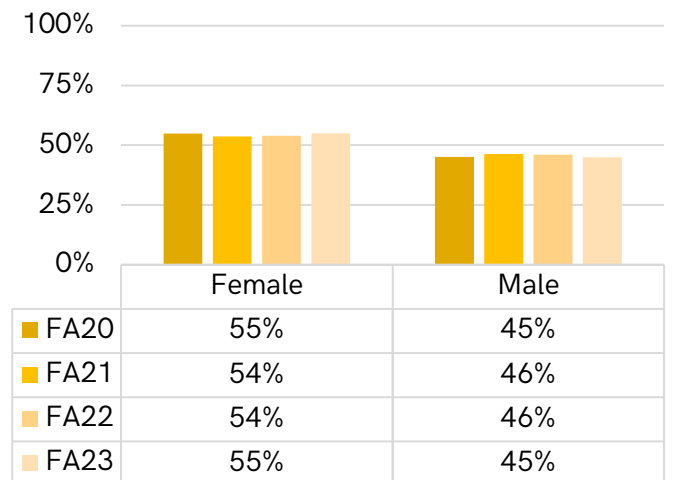
## Student Body by Race/Ethnicity



## Incoming First-Years by Sex



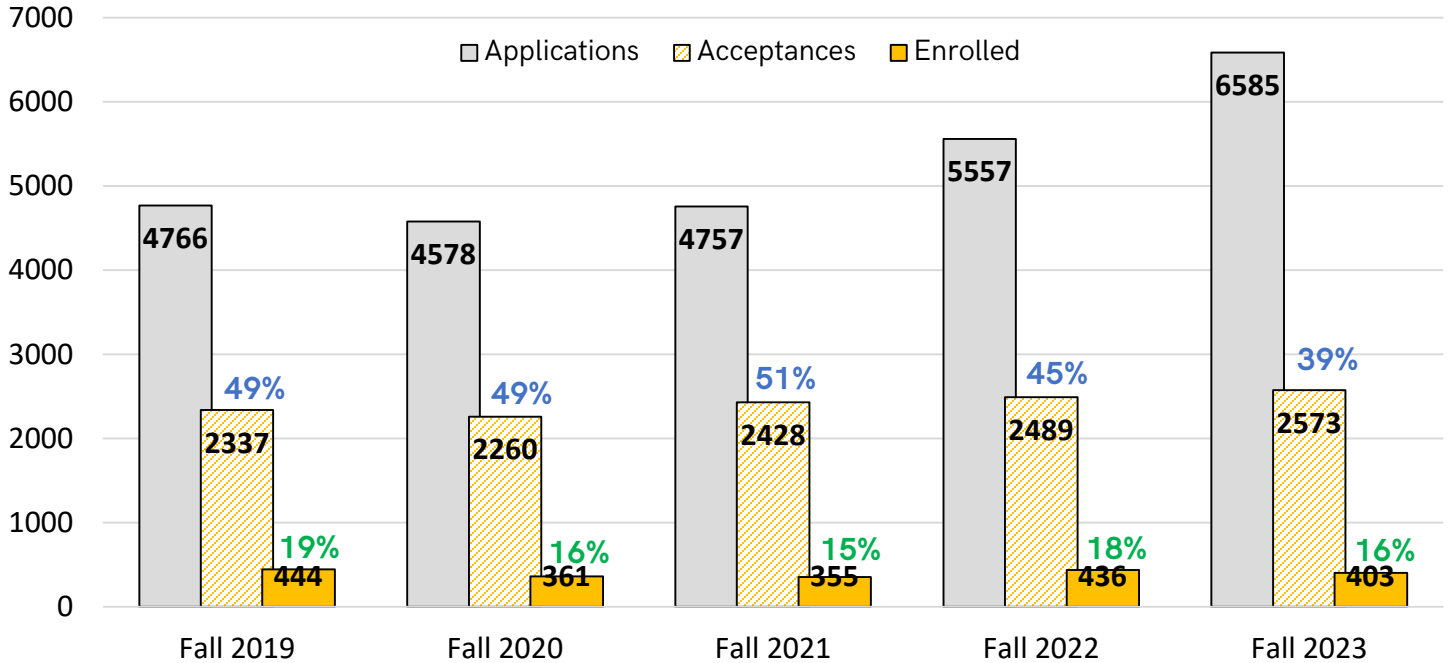
## Student Body by Sex





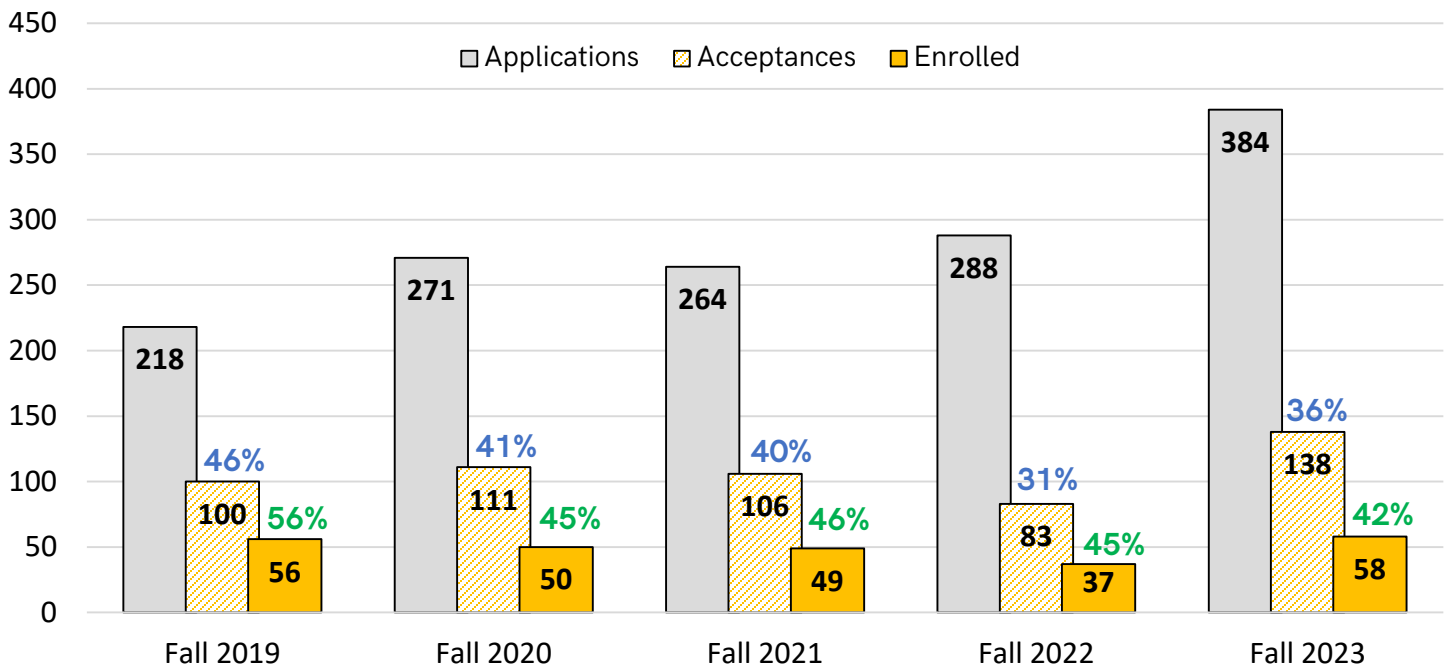
# Student Admissions

## First-Year Students



FY Cohort	Top 10%	Avg SAT	Avg ACT	Female	Students of Color	First-Gen	Pell Recipient	Received SU Aid	Out of State
2019	35%	1233	26	55%	39%	13%	25%	98%	14%
2020	27%	1204	26	54%	48%	18%	33%	99%	13%
2021	28%	1243	28	51%	40%	17%	26%	98%	15%
2022	26%	1241	27	53%	43%	23%	22%	98%	16%
2023	29%	1254	27	56%	47%	24%	28%	98%	11%

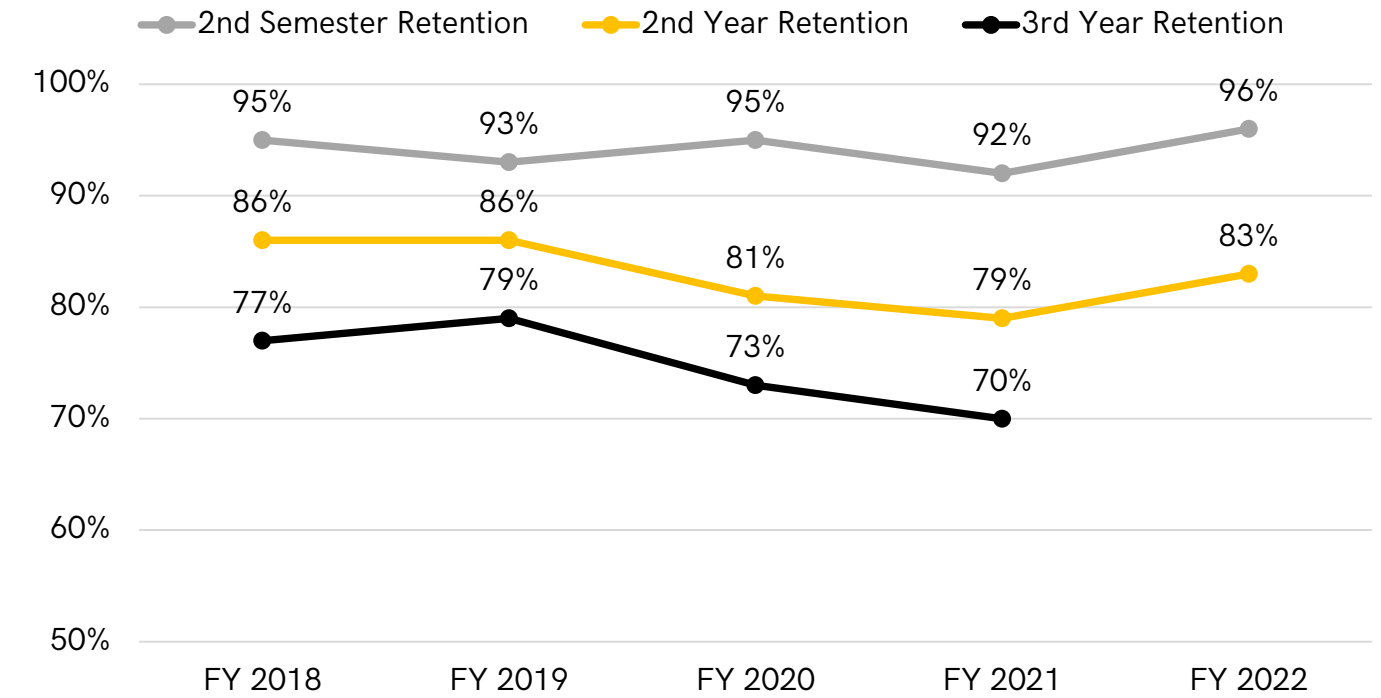
## Transfer Students





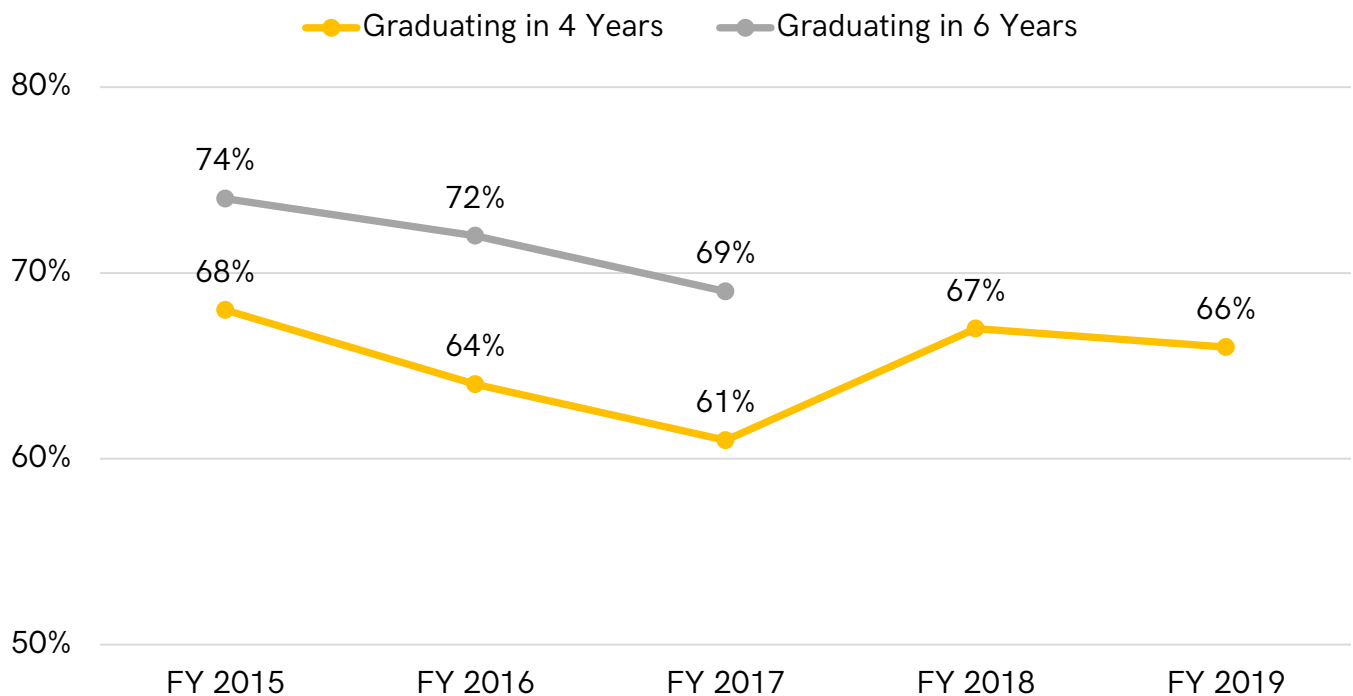
# First-Year Retention & Graduation

## First-Year Retention



Southwestern uses a “survival model” which looks at what percentage of an entering cohort is still enrolled

## First-Year Graduation

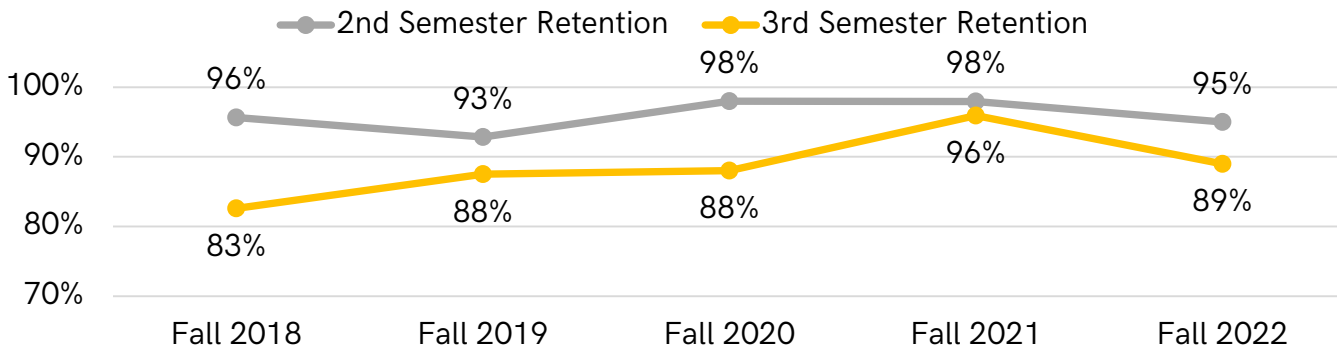


**Retention and Graduation disaggregated by Race/Ethnicity can be found on the IR website.**

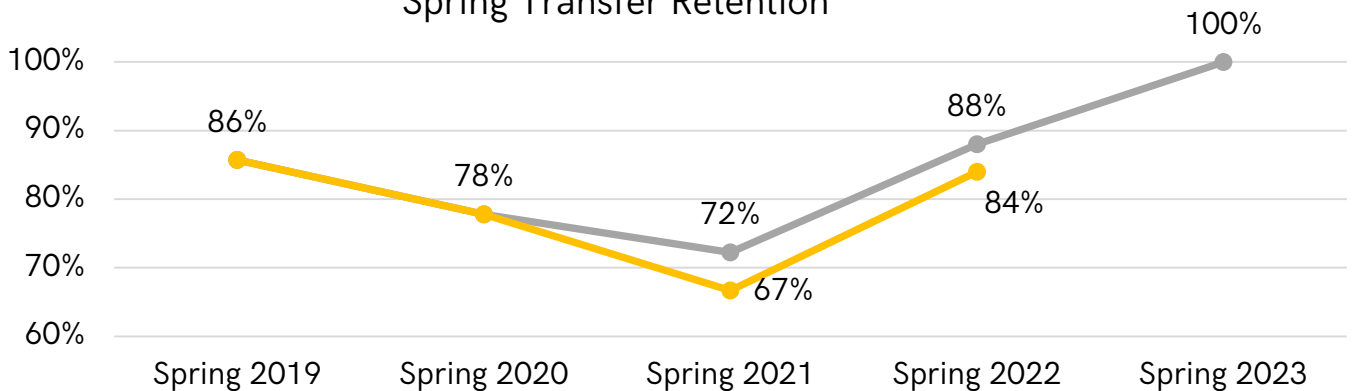


# Transfer Retention & Graduation

### Fall Transfer Retention

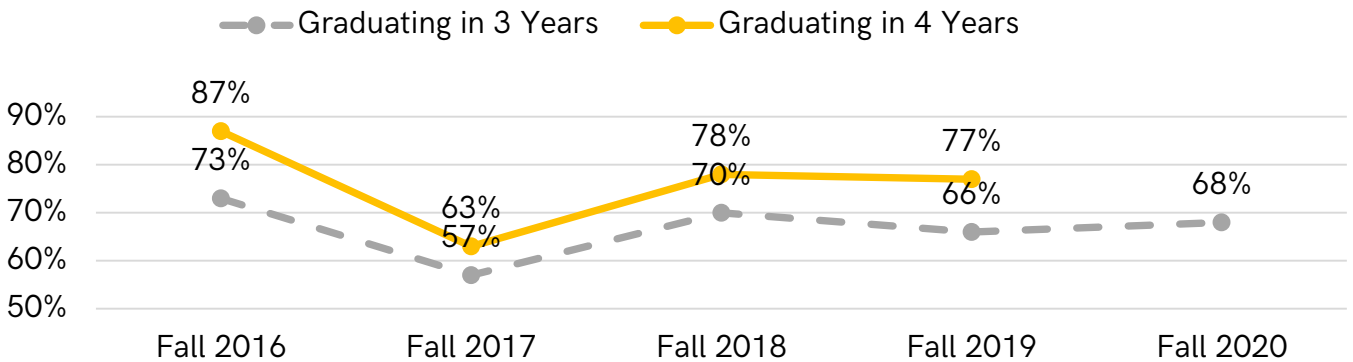


### Spring Transfer Retention

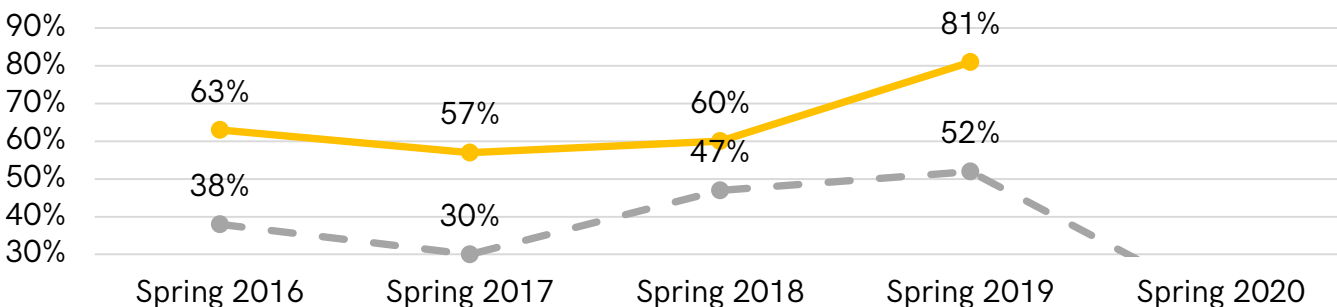


Southwestern uses a “survival model” which looks at what percentage of an entering cohort is still enrolled

### Fall Transfer Graduation



### Spring Transfer Graduation

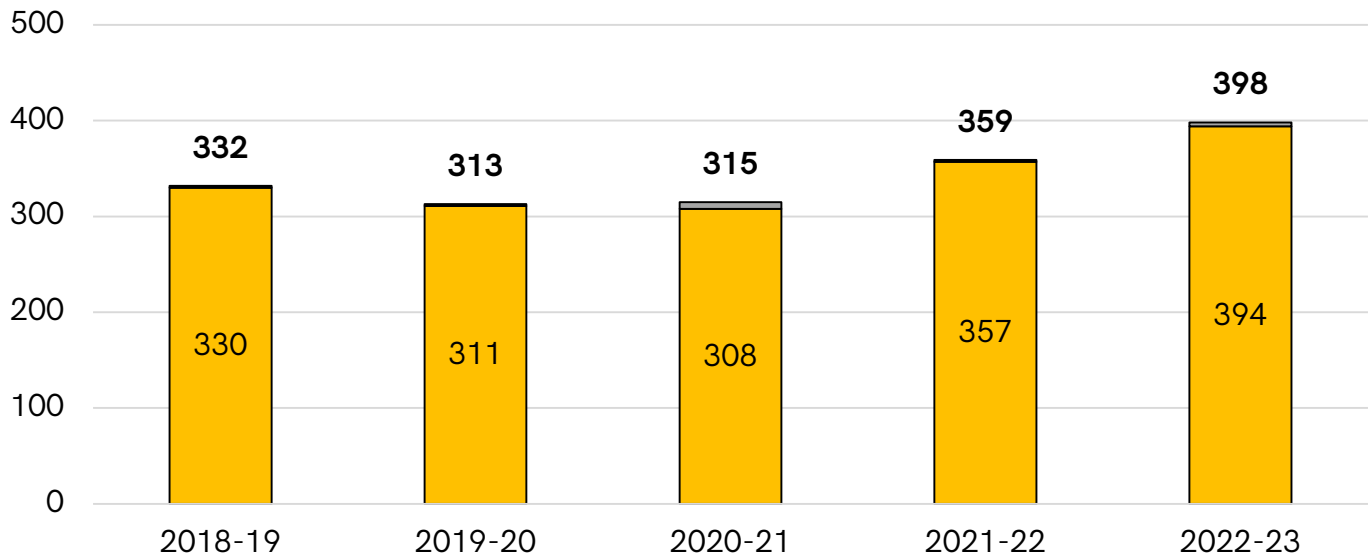




# Degrees Awarded

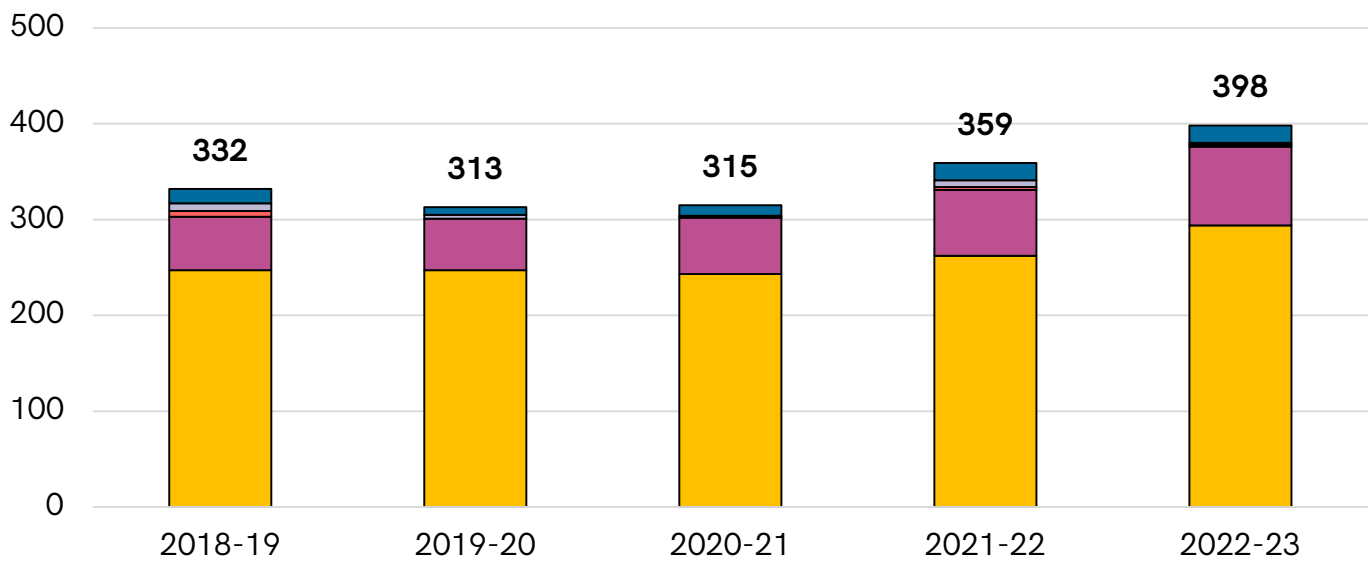
Number of Degrees

■ First Degree ■ Second Degree



By Degree Type

■ BA ■ BS ■ BFA ■ BM ■ BSEdu

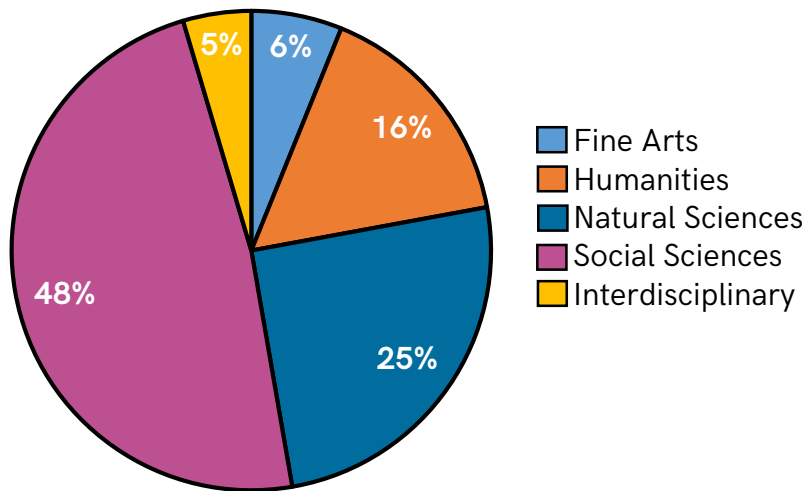




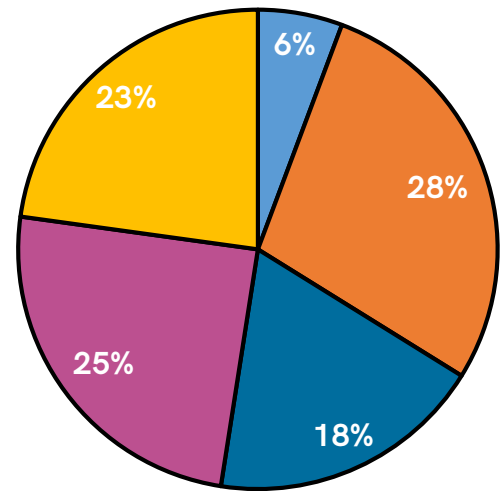


# Majors & Minors

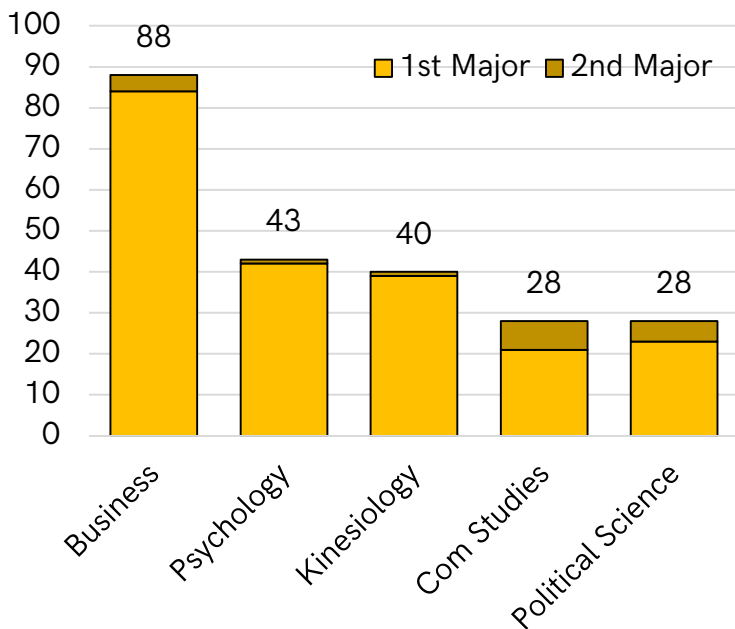
Majors by Area - 22-23 Graduates



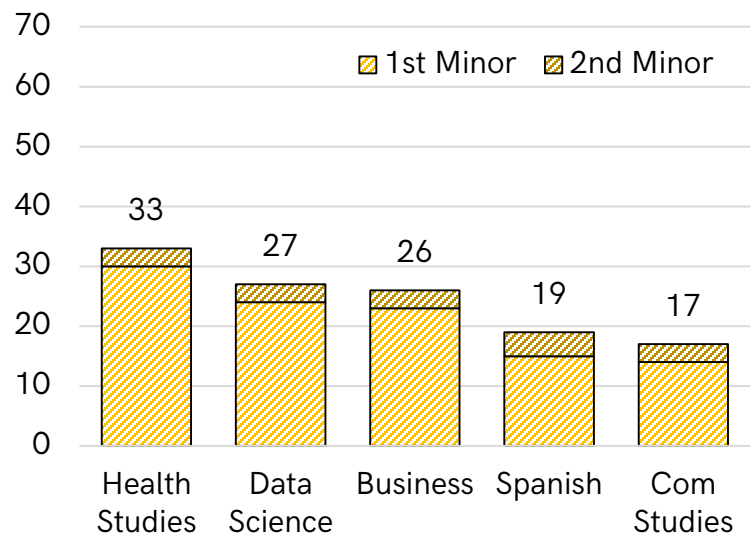
Minors by Area - 22-23 Graduates



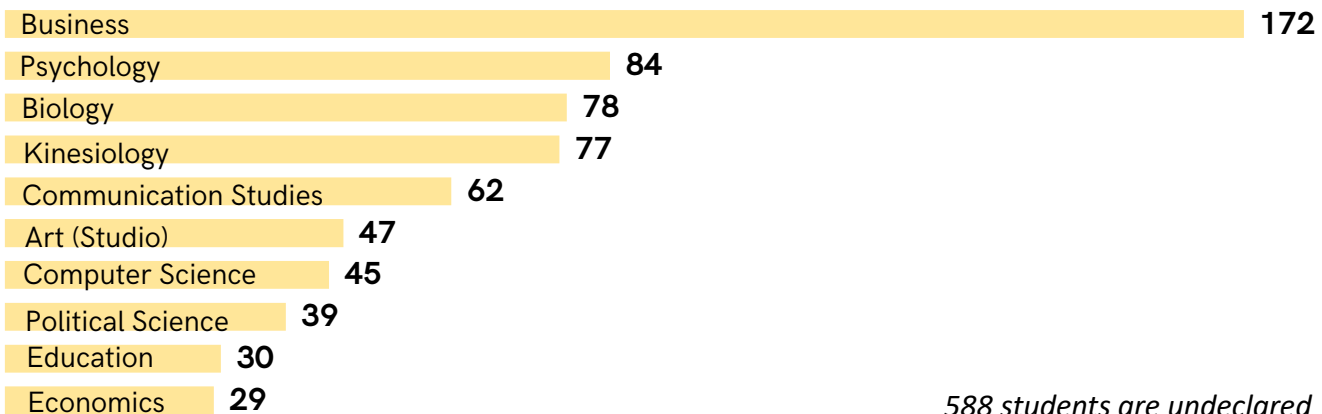
Top 5 Majors - 22-23 Graduates



Top 5 Minors - 22-23 Graduates



Top 10 Declared Majors - Fall 2023



588 students are undeclared

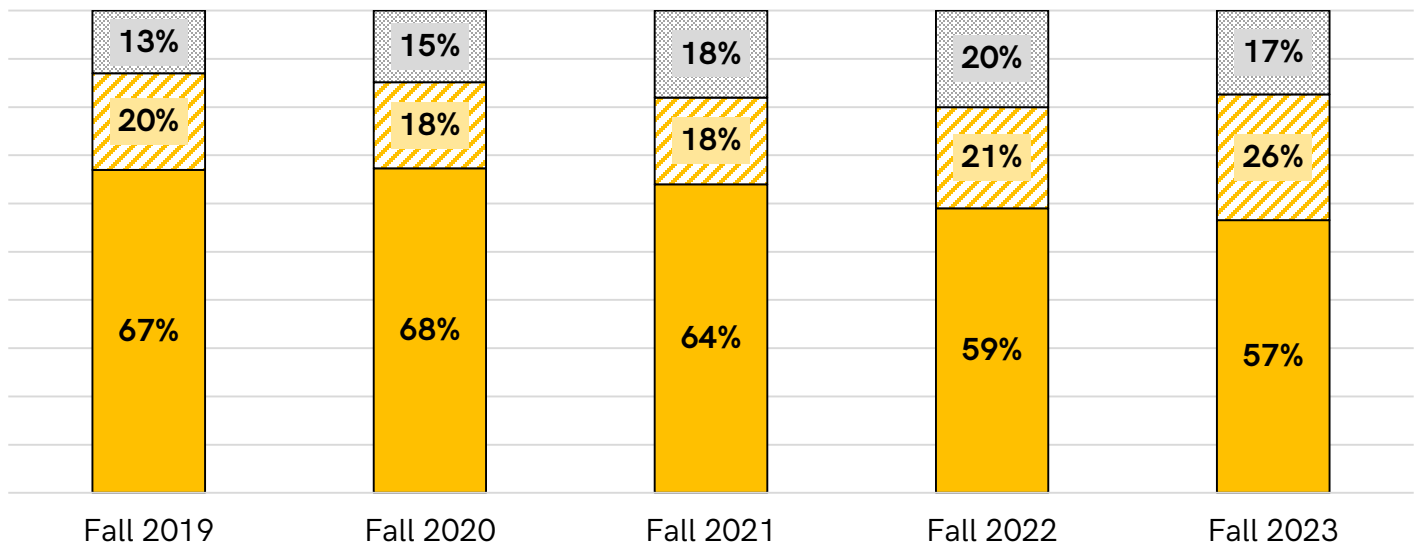


# Instructional Faculty

Fall Semester	2019	2020	2021	2022	2023
Full-Time	110	108	114	120	115
Part-Time	44	34	35	31	39
Full-Time Equivalent	125	119	126	130	128
Student : Faculty Ratio	12:1	13:1	12:1	11:1	11:1
Average Class Size	19	19	17	18	17

Full-Time Faculty by Tenure Status

■ Tenure ■ Tenure-Track ■ Non-Track



Full-Time Faculty Demographics

